In 2004, East Bay voters in the cities of Oakland, Berkeley, Richmond, Alameda, San Pablo, El Cerrito, Albany, Emeryville, and Piedmont approved Measure CC to improve park facilities, protect the environment and open space, enhance public access, and maintain public safety. However, Measure CC is set to expire soon. Learn more online in English, en Español, and in Chinese at ebparks.org/2004MeasureCC

Project Facts:
- Restored 60 acres of marsh and wetland habitat
- New entrance on Atlas Road with new bridge, parking lot, bathrooms, picnic tables, and information kiosk
- Major habitat restoration and climate adaptation management to mitigate sea level rise, coastal and inland flooding
- Total investment in the project, including funds from other agencies, was over $46 million

Habitat Restoration and Climate Change Planning
Voter-approved Measure CC funding has helped restore habitat for endangered species and prepare nature and people for a changing climate by protecting environmentally sensitive marshlands and grasslands like those found at Point Pinole Regional Shoreline. Significant restoration of the marsh and wetland habitat for the black rail was performed in Giant Marsh, on the southern portion of the park, with 2004 Measure CC funding.

Enhanced Public Access
Thanks to the community’s support many area coastlines like those at Point Pinole have been upgraded to improve services, safety, and access. This includes an extension of the Bay Trail and other services at Dotson Family Marsh (previously known as Breuner Marsh) and new Atlas Road Bridge park entrance and staging area.
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Project Facts:
• Tilden Nature Area is a 740-acre preserve located just north of Tilden Regional Park
• Over 100,000 people visit Tilden Regional Park’s Little Farm and Environmental Education Center every year
• New hand-washing stations, bathrooms, and picnic tables at the Little Farm
• Updated infrastructure including sewer, drainage, farm building roofs, and electrical service

Service Enhancements and Infrastructure Upgrades
Thanks to the community’s support, many area coastlines, hillsides, and parks like those in Tilden have been upgraded to improve services, safety, and enhance public access. Improvements include new bathrooms, new picnic tables, farm building retrofitting, updated electrical service to the Little Farm, and sewer infrastructure, among others.
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**Project Facts:**
- McLaughlin Eastshore State Park extends 8.5 miles along the East Bay shoreline from the Bay Bridge to Richmond and includes 1,854 acres of uplands and tidelands
- Extended the Bay Trail by 1 mile around Golden Gate Fields at Albany Beach
- Measure CC has funded the grading and site preparation for future construction on the Brickyard Site
- Measure CC supports operations, including police and fire protection and maintenance
- Restoration of grasslands at Berkeley Meadow, including native habitat for burrowing owl

**Enhanced Access**
- Improvements at the McLaughlin Eastshore State Park include an extension of the Bay Trail around Golden Gate Fields, and initial operations of the new State Park.

**Habitat Restoration**
- Existing, voter-approved Measure CC funding has helped restore habitat for endangered species. At McLaughlin Eastshore State Park, this includes habitat for the endangered burrowing owl.

An Eastshore burrowing owl

Photo: Robin Mayoff
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Measure CC Facts:

- Funding from Measure CC has helped remove flammable and hazardous vegetation on 500 acres of parks and open space, thereby helping to prevent catastrophic fires and maintain safe, healthy forests
- Encompasses long swath of East Bay Hills including the following regional parks: Wildcat, Tilden, Redwood, Sibley, and Roberts
- Manage healthy forests by thinning excessive growth
- Ensuring public safety by reducing fuel load in the East Bay Hills
- Support work of District fire and police staff

Wildfire Prevention

Wildfires are potentially devastating to our parks, homes, and lives. Existing, voter-approved Measure CC funding has helped remove flammable and hazardous material on approximately 500 acres of parks and open space.

This funding helps prevent catastrophic fires and maintain safe and healthy forests, all while complying with Natural Environmental Protection Act (NEPA) and the California Environmental Quality Act (CEQA).
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Project Facts:
• Crab Cove Visitor Center, part of Robert Crown Memorial State Beach, is now open year-round thanks to Measure CC
• Annually hosts 20,000 visitors, 17,000 special program participants, and 314 class field trips
• Replaced aging picnic tables and barbecues for safer, more enjoyable public use

Visitor Center Now Open Year-round
Thanks to the community’s support many area coastlines, hillsides, and parks have been upgraded to improve services, safety, and enhance public access. The Crab Cove Visitor Center in Alameda is now open year-round thanks to Measure CC funding.

Providing Local Jobs
Voter-approved funding from Measure CC supports Park District jobs that ensure park access, park maintenance, park safety and education programs at our shoreline parks, including Crab Cove Visitor Center in Alameda.
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Measure CC Facts:
- Martin Luther King Jr. Regional Shoreline consists of 741 acres
- Installation of an ADA accessible dock that is a popular launch area for kayakers
- The 12,300-square-foot Tidewater Boathouse complex consists of a boathouse, training area, boat storage facility, Recreation Department offices, and a security residence
- Improved visitor experience with picnic tables, grass meadow, and new trails at East Creek Point Staging Area
- Restored habitat for wildlife, including endangered species like the clapper rail

Enhanced Access
Improvements include retrofitting the boat ramp at Martin Luther King Jr. Regional Shoreline for disabled access; and visitor services like picnic tables, meadow, and trails at Tidewater Boathouse.

Habitat Restoration and Climate Change Resiliency
Measure CC has funded marsh cleanup and Clapper Rail habitat enhancement projects at Martin Luther King Jr. Regional Shoreline.

Young kayakers prepare for launch

Martin Luther King Jr. Regional Shoreline marsh

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