NAI Awards Programs

Interpretive Media Awards

Have you created an outstanding piece of nonpersonal interpretive media—a video, publication, exhibit, or something else? Earn it the recognition it deserves through the NAI Interpretive Media Competition! Entrants will be evaluated by a panel of experts, who provide valuable feedback, and award recipients will be recognized during our brand-new “Awards Week” on the NAI website and social media outlets.

The Interpretive Media Awards promote excellence in the delivery of natural, cultural, and historical nonpersonal interpretive services. Through the exchange of ideas we increase the level of excellence in our profession.

Pricing

<table>
<thead>
<tr>
<th>If Your NAI Member Type Is*</th>
<th>1st Entry</th>
<th>Additional Entries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial Plus</td>
<td>Free</td>
<td>$25 each</td>
</tr>
<tr>
<td>Commercial Standard</td>
<td>$25</td>
<td>$25 each</td>
</tr>
<tr>
<td>Consultant</td>
<td>$75</td>
<td>$75 each</td>
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<tr>
<td>Institutional</td>
<td>$75</td>
<td>$75 each</td>
</tr>
<tr>
<td>Professional**</td>
<td>$100</td>
<td>$100 each</td>
</tr>
</tbody>
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*NAI membership is required to submit an entry.

**Professional members must have been an active participant in some portion of the project.

2020 Recipients

DIGITAL MEDIA

1st Place
Nathan and Polly Johnson House Virtual Tour
New Bedford Whaling National Historical Park
Alex+Tom
More Information

More Information
2nd Place
The Wandering Naturalist - A Three Rivers Park District Podcast
Three Rivers Park District
More Information
BOOK
1st Place

**Junior Ranger: Journey Through New Bedford**
New Bedford Whaling National Historical Park
Safety Research Corporation of America
More Information

2nd Place

**bayer & bauhaus: how design shaped aspen exhibition catalogue**
Aspen Historical Society
More Information

INTERIOR EXHIBIT
1st Place

**Boston Mill Visitor Center**
National Park Service
Conservancy for Cuyahoga Valley National Park
Color-Ad
The Design Minds
More Information

2nd Place

**Manila American Cemetery Visitor Center Exhibit**
Exhibit Design: D|G Studios (Houston, TX)
Exhibit Fabrication: Color-Ad, Inc. (Manassas, VA)
Building Design: Richter Architects (Corpus Christi, TX)
More Information

3rd Place (tie)

**Normandy American Cemetery Visitor Center Exhibit –**
Lead Contractor and Fabricator:  Color-Ad, Inc. (Manassas, VA)
Exhibit Design: Haley Sharpe Design Ltd. (Leicester, UK)
More Information

3rd Place (tie)

**Raptor Ridge**
Great Lakes Aquarium
More Information
OUTDOOR EXHIBIT
1st Place
**Can You Guess Which is Older?**
Fremont Indian State Park Museum
Kanosh band of Paiute
National Federation of the Blind of Utah
Utah Library for the Blind and Disabled
[More Information]

2nd Place
**Nachusa Grasslands**
The Nature Conservancy, Illinois Chapter
Exhibit design: Signature Design Collaborative
Lardner/Klein Landscape Architects, P.C.
Design Management Architects
Wendler Engineering Services, Inc
Creative Edge Mastershop
Engraphix Architectural Signage
[More Information]

3rd Place (tie)
**Red Spring: A Desert Oasis**
Bureau of Land Management-Red Rock Canyon National Conservation Area
Southern Nevada Conservancy
Fine Art and Photography of Skydance Studio
[More Information]

3rd Place (tie)
**Parks to People: Mobile Visitor Center**
East Bay Regional Park District
Regional Parks Foundation
Timelooper, Inc.
[More Information]

SITE PUBLICATION
1st Place
**100 Years, Millions of Lives, One Grand Canyon**
Grand Canyon National Park
Grand Canyon Conservancy
Shine Creative Industries
Roger Naylor
[More Information]

2nd Place
**2019 Junior Ranger Program Activity Guide**
Idaho Department of Parks and Recreation
Brainstorm Ink
Cornwell Creative
[More Information]
3rd Place
**Pocket-sized Fold-Up Trail Brochures**
Dunedin Botanic Garden
Dunedin City Council
Birds New Zealand
Treasures of Tane, New Zealand
Silent Spaces, United Kingdom
Southern Colour Print, New Zealand
[More Information](#)

**VIDEO**

1st Place
**Jewel Cave National Monument: Discovery in the Darkness**
Jewel Cave National Monument
Aperture Films, Inc.
NPS Harpers Ferry Center
NPS Regional Office, Interior Regions 3, 4, and 5
Black Hills Parks and Forests Association
Jewel Cave Explorers
Jan Conn
[More Information](#)

2nd Place
**Minidoka: An American Concentration Camp**
National Park Service / Harpers Ferry Center
[Minidoka National Historic Site](#)
[North Shore Productions](#)

3rd Place (tie)
**Ke Kumu o ka Lāhui: The Foundation of a Nation (A Film for Pu‘ukoholā Heiau NHS)**
Pu‘ukoholā Heiau National Historic Site
National Park Service/Harpers Ferry Center
Great Divide Pictures
[More Information](#)

3rd Place (tie)
**Harriet Tubman: Soldier of Freedom**
Maryland Park Service
National Park Service
Maryland Office of Tourism Development
Aperture Films, LTD
[More Information](#)