The EBRPD Master Plan defines the overall mission and vision for the East Bay Regional Park District (EBRPD). It contains the policies and descriptions of the programs in-place for achieving the highest standards of service in resource conservation, park management, interpretation, public access and recreation. The policies in this plan guide the stewardship and development of the parks. The goal is to maintain a careful balance between the need to protect and conserve resources and the need to provide opportunities for recreational use of the parklands, both now and in the future. It was prepared with the active participation of the District’s citizen-based Park Advisory Committee and with extensive review and comment from the community. The District’s first Master Plan was approved in 1973. Since then the plan has been revised periodically to reflect new conditions to which the District must respond.

Challenges

Today, because of continued urbanization, the need for a regional system of publicly owned open space areas, recreational facilities and trails is perhaps even greater than it was when the District was established in 1934. And, as in 1934, the times are uncertain. Like other public agencies, the District continually faces the potential loss of essential revenues while the demand for recreational areas, facilities, programs and services continues to grow. Economic uncertainty, population growth, the increased ethnic and cultural diversity of the East Bay, improved scientific knowledge in natural and cultural resource management, and land use changes that could create new Regional Parks in urban areas are among the key challenges that will shape the East Bay Regional Park District of the 21st century.
Our Mission

The East Bay Regional Park District preserves a rich heritage of natural and cultural resources and provides open space, parks, trails, safe and healthful recreation and environmental education. An environmental ethic guides the District in all of its activities.

Our Vision

The District envisions an extraordinary and well-managed system of open space parkland in Alameda and Contra Costa counties, which will forever provide the opportunity for a growing and diverse community to experience nature nearby. To achieve this vision the District will:

- Provide a diversified system of regional parklands, trails and related services that will offer outstanding opportunities for creative use of outdoor time.
- Acquire and preserve significant biologic, geologic, scenic and historic resources within Alameda and Contra Costa counties.
- Manage, maintain and restore the parklands so that they retain their important scenic, natural and cultural values.
- Interpret the parklands by focusing educational programs on the visitor’s relationship to nature, natural processes, ecology, the value of natural conditions and the history of the parklands.
- Balance environmental concerns and outdoor recreational opportunities within regional parklands.
- Support the development and retention of well-trained, dedicated and productive employees.
- Improve access to and use of the parks by members of groups that are underrepresented, such as persons with disabilities, the economically disadvantaged and elderly park visitors.
- Provide recreational development that fosters appropriate use of parklands while preserving their remoteness and intrinsic value.
- Create quality programs that recognize the cultural diversity represented in the region.
- Participate in partnerships with public agencies, nonprofit organizations, volunteers and the private sector to achieve mutual goals.
- Provide leadership to help guide land use decisions of East Bay governments that relate to the District.
- Ensure open and inclusive public processes.
- Pursue all appropriate activities to ensure the fiscal health of the District.
- Monitor the effects of climate change on District resources and utilize adaptive management techniques to adjust stewardship methods and priorities to preserve the natural, cultural and scenic values of the parks and trails.

Priorities

The EBRPD Master Plan sets the following priorities for the next decade:

- Affirming the role and identity of the regional parks.
- Responding to changes in demographics including increasing population, an aging constituency, greater cultural diversity and income differences.
- Adapting to the increasing influence of technology on recreational choices and equipment.
- Providing a variety of trails for diverse uses.
- Leading the movement for Healthy Parks Healthy People.
- Addressing the challenge of climate change.
- Supporting the shift to green communities.
- Creating conservation and management standards for cultural and historic resources.
- Balancing funding priorities, meeting expectations and sound fiscal practices.
- Developing productive partnerships with volunteers and other organizations.

“The need is a vital one... The charm of the region as a place in which to live will depend largely upon natural conditions that are destined to disappear unless properly protected for the public in general.”

– Report on Proposed Park Reservations for East Bay Cities, Olmsted Brothers and Ansel F. Hall, December, 1930
A Bit of History

The first Regional Parks were established on watershed land owned by the East Bay Municipal Utility District (EBMUD). In 1928, when EBMUD declared surplus some 10,000 acres of former watershed lands in the East Bay hills, community leaders seized this opportunity to preserve open space lands for public recreational use. These concerned citizens realized that open space would have to be formally set aside as parkland in order to preserve the region’s natural beauty for present and future inhabitants to enjoy. Their efforts led to legislation authorizing the establishment of a regional park district and a board to govern it. On November 6, 1934, voters approved the East Bay Regional Park District by a margin of greater than two to one. The District’s subsequent history has been one of increased land stewardship and programmatic responsibilities. The Hayward area joined the District in 1956, Fremont in 1958, most of Contra Costa County in 1964, the Pleasanton area in 1966, East Contra Costa in 1981 and, finally, the Livermore area in 1992, resulting in the current two-county jurisdiction.

Managing Natural and Cultural Resources

There are a wide variety of natural, cultural, and historic resources contained within the Park District. Whether it is a rare plant or animal, valley grassland, a chaparral-covered slope, an ancient petroglyph, a bedrock mortar, a panoramic vista, or a secluded valley, each of these is a public treasure to be preserved and protected.

Most of the lands managed by the Park District are “wildlands”—natural areas that provide watershed, open space, recreation, and plant and animal habitat. The goal of the District’s natural resource management program is to conserve and enhance the viability of these essential resources—soil, vegetation, wildlife, and water—to ensure that natural parkland ecosystems exist in a healthy and productive condition.

The District’s ten freshwater lakes, numerous ponds and streams, and miles of Bay and Delta shoreline abound with fish and amphibians. The District conserves, enhances and restores native fish and amphibian populations; develops aquatic facilities; and manages fisheries in cooperation with the State Department of Fish and Wildlife to improve habitats and provide for recreational angling.

The District is a national leader in the use of controlled grazing, prescribed burning, and natural methods for controlling invasive flora and fauna. Responsibilities for land and water management run the gamut from monitoring water quality in the parks to preserving wetlands to minimizing soil erosion.

The District also protects paleontological, cultural, and historical resources. Humans have lived in the East Bay for more than 13,000 years, and the District has a responsibility to preserve the heritage of those who came before us. At Coyote Hills, visitors can explore a Tubun Ohlone village and learn about the Native Americans who lived in the area for thousands of years. At Black Diamond Mines, visitors can tour the mines that were once the leading sources of coal and sand in the region, and hike to a historic hillside cemetery where more than 150 miners and their families were buried.
Our Resource Base

To achieve its mission and vision, the East Bay Regional Park District must rely on broad public involvement and support, a sound financial base, skilled employees, and dedicated friends and associates.

Under the EBRPD Master Plan the District will continue to encourage public comment, advice, and participation in the wide range of issues relating to the services it provides as a public agency. The District will work to communicate with neighbors and community groups.

The District will maintain a highly motivated and trained workforce to manage, supervise, coordinate, and work on the District’s activities, including park operations, maintenance, public safety, environmental education, recreation, resource management, land acquisition, development, program services, and administration. The District will actively seek volunteers – individuals and organizations – to support its activities and programs. Concessionaires will be required to provide high quality service, maintain the condition of facilities, and uphold environmental standards.

The District relies on several sources of funding. Eighty percent of the District’s operating budget is from property tax revenues. The District also collects revenue from parking and entry fees, fees for interpretive and recreational services, and other miscellaneous items. Revenue from these charges for services provides over seven percent of the operating budget.

Other operating revenues include investment income, property usage, inter-agency agreements, and donations. In 1988 voters approved the $225 million Measure AA general obligation bond, the proceeds of which were for District property acquisition and park development. In 2004, voters in western Alameda and Contra Costa counties passed Measure CC, a $12-per-year parcel tax to fund park infrastructure and safety improvements. Measure WW, an extension of Measure AA that passed in 2006, is a $500 million general obligation bond to fund new park acquisitions and city park projects.

In 2012, $25 million of limited obligation bonds were issued by the District to fund Field and Administrative Facility Replacement and Renovation.

To help secure its future, the District will continue its partnership with the Regional Parks Foundation, a separate, non-profit corporation that raises funds to support the District.
“These valuable pieces of land ought to be preserved forever.”

- Robert Sibley, Executive Manager
  University of California Alumni Association
  and community organizer
to create East Bay Regional Park District

Shaping the Future

The EBRPD Master Plan is a rededication of the East Bay Regional Park District to the vision of the public-spirited citizens and elected officials who accurately foresaw the great potential of this region and who had the will to create a park system for the benefit and enjoyment of the public.

The chief vehicle for translating the EBRPD Master Plan into action is the District’s annual budget, which serves as the plan for the coming year. Although the development of the budget is an annual process, it is based upon long-range information, including financial forecasts, consideration of non-current liability funding, and other information developed to ensure the long-term sustainability of the District’s mission and vision.

The Board of Directors and the staff of the East Bay Regional Park District are committed to working day by day, year by year, to achieve the goals of the EBRPD Master Plan. The District welcomes the involvement of all District residents in this important endeavor.

East Bay Regional Park District Profile

- 119,000 acres…the largest regional park district in the United States.
- 1,250 miles of trails
- 40 miles of shoreline
- 10 visitor centers
- 65 parks
- Serves 2.5 million residents across two counties

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