

Interpretive Training Overview

Board of Directors Meeting -
January 15, 2019

Ira Bletz

Regional Interpretive & Recreation Services Manager

Mission

Inspiring leadership and excellence to advance heritage interpretation as a profession.

Vision

NAI is the recognized voice of interpretation.

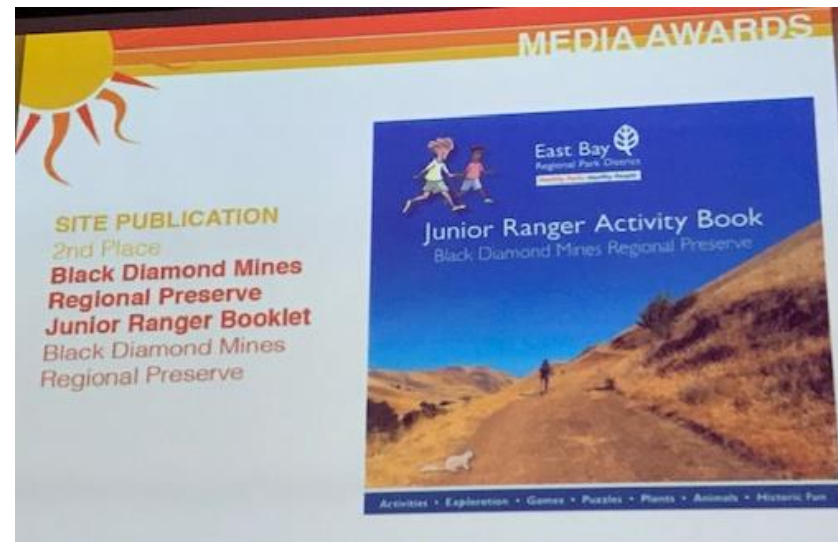
Professional Development

National Workshop, Regional Workshops, Certification Programs, Webinars, Awards



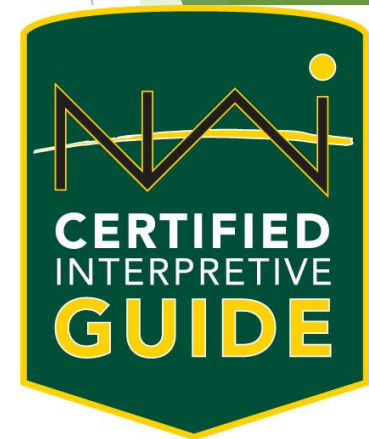


NAI Award of Distinction 2015 - Kevin Damstra



Certified Interpretive Guide

- Theoretical foundations of the profession.
- Delivering quality interpretive programming to visitors.
- History, definition, and principles of interpretation
- Purposeful, enjoyable, relevant, organized, and thematic programs.
- Connect audiences to historic and natural resources.
- Presentation and communication skills.





2016

2018



Certified Interpretive Host

- Customer service.
- Informal interpretation.
- Improve responses to visitors.
- Helping achieve stewardship goals of the organization.





Questions?

