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## BOARD EXECUTIVE COMMITTEE

**Thursday, December 6, 2018**

**12:30 p.m.**

**EBRPD - Administrative Headquarters  
2950 Peralta Oaks Court  
Oakland, California 94605**

The following agenda items are listed for Committee consideration. In accordance with the Board Operating Guidelines, no official action of the Board will be taken at this meeting; rather, the Committee's purpose shall be to review the listed items and to consider developing recommendations to the Board of Directors.

A copy of the background materials concerning these agenda items, including any material that may have been submitted less than 72 hours before the meeting, is available for inspection on the District's website ([www.ebparks.org](http://www.ebparks.org)), the Headquarters reception desk, and at the meeting.

Public Comment on Agenda Items

If you wish to testify on an item on the agenda, please complete a speaker's form and submit it to the recording secretary. Your name will be called when the item is announced for discussion.

Accommodations and Access

District facilities and meetings comply with the Americans with Disabilities Act. If special accommodations are needed for you to participate, please contact the Clerk of the Board at 510-544-2020 as soon as possible, but preferably at least three working days prior to the meeting.

### AGENDA

<u>TIME</u>	<u>ITEM</u>	<u>STATUS</u>	<u>STAFF</u>
12:30 pm	1. Asset Management Systems: Major Infrastructure Asset Inventory and Pavement Management Program	D	Jeff Rasmussen
1:00 pm	2. Gateway Park Naming Update	D	Kim Thai
1:45 pm	3. Park District Video Productions 2018	I	Carol Johnson & Dave Mason
2:15 pm	4. Open Forum for Public Comments <i>Individuals wishing to address the Committee on a topic not on the agenda may do so by completing a speaker's form and submitting it to the recording secretary.</i>		
2:45 pm	5. Board Comments		

Board Executive Committee Members

Dennis Waespi (Chair), Ayn Wieskamp, Beverly Lane  
Ellen Corbett, Alternate  
Robert E. Doyle, Staff Coordinator

2018 Meeting Dates

January 11	July 5
February 1	August 2
March 1	September 6
April 5	October 4
May 3	November 1
June 7	December 6

R - Recommendation for Future Board Consideration  
I - Information  
D - Discussion

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**EAST BAY REGIONAL PARK DISTRICT**

**BOARD EXECUTIVE COMMITTEE**

Meeting of December 6, 2018

TO: Board Executive Committee

FROM: Robert E. Doyle, General Manager

STAFF REPORT  
PREPARED BY: Jeff Rasmussen, Assistant Finance Officer

SUBJECT: Asset Management Systems: Major Infrastructure Asset Inventory and Pavement Management Program

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Assistant Finance Officer Jeff Rasmussen will make a presentation on this agenda item.

BACKGROUND

Two asset management software systems, VFA and Streetsaver, are currently being employed to inventory and gauge conditions of assets in the East Bay Regional Park District. The Streetsaver Pavement Management software system assesses the conditions of the Park District's pavement and road networks. Because it has been in use for over 15 years, Streetsaver provides accurate historical data on the conditions of EBRPD roadways, and how they have improved through the implementation of the pavement management program.

The VFA software system is a major infrastructure inventory and analysis software used to determine the condition of other Park District assets (e.g. buildings, bridges/docks/piers, utilities, etc.). With the aid of a VFA consultant, assets are assessed and tabulated in the software system, and given valuations based on industry standards. Currently, VFA is in year four of a five-year process of tabulating and assessing Park District assets. So far, about 80 percent of the Park District's major assets have been compiled and assessed. The tabulation of all Park District assets will be completed in 2019

Both systems provide an inventory of assets and conditions, but also provide monetary valuations on the cost of refurbishment, and total replacement cost of the assets. VFA and Streetsaver have extensive analytical capabilities, with the ability to generate reports on budget needs and scenarios, performance summaries, condition comparisons, and preventative maintenance and project prioritization strategies.

SUMMARY

The foundation for both asset management systems is the ability to create a condition index for a particular roadway or asset – this index is called the Pavement Condition Index (PCI) in Streetsaver, and the Facility Condition Index (FCI) in VFA. These indexes are a ratio comparing the cost of refurbishing a particular asset in relation to the total cost of replacing the asset.

Though these ratios differ slightly in their interpretation, for the purpose of this report they have been normalized to create a more meaningful comparison between the two systems.

In 2018, the Maintenance and Skilled Trades Department underwent a re-organization. This included a re-organization of the pavement maintenance program, which is now complete. During the transition, staff from Management Services assisted with the implementation of paving projects.

#### NEXT STEPS

Staff requests comments from the Board Executive Committee on the asset management programs related to the data presented from VFA and Streetsaver. Staff will continue working with the Board of Directors to create funding and implementation policies for the Park District's major infrastructure replacement needs.

Next steps include establishing policy direction in accordance with the Government Finance Officers Association (GFOA), and the continued implementation of infrastructure repairs.

#### DISCUSSION

Staff requests that the Board Executive Committee provide comments related to the asset management programs, and development of funding policies for major infrastructure renovation, and replacement.



**EAST BAY REGIONAL PARK DISTRICT**

**BOARD EXECUTIVE COMMITTEE**

Meeting of December 6, 2018

TO: Board Executive Committee

FROM: Robert E. Doyle, General Manager

STAFF REPORT  
PREPARED BY: Kim Thai, Planner

SUBJECT: Gateway Park Naming Update

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Kim Thai, Planner, will make a presentation on this agenda item.

ACTIONS FROM THE BOARD EXECUTIVE COMMITTEE

On September 6, 2018, staff presented two possible naming considerations for the park to the Board Executive Committee. Following staff presentation and discussion, the Board Executive Committee directed staff to develop a structured naming process to bring to the Park Advisory Committee (PAC) to spur further discussion, and return to the Board Executive Committee with additional possible names developed from the discussion.

On September 24, 2018, staff facilitated a naming activity at the PAC meeting to spur additional naming ideas. The PAC took part in an interactive brainstorming session and came up with the following top three names:

1. Kerr-Gulick Gateway Regional Shoreline (Kay Kerr and Esther Gulick were two women credited with founding Save the Bay, in addition to Sylvia McLaughlin)
2. Gateway Regional Shoreline
3. Key Connector or Key Portal Regional Shoreline

NAMING CONSIDERATION BACKGROUND

“East Bay Gateway Regional Shoreline” has been a working name as Park District staff collaborated with the Gateway Park Working Group (Working Group) to develop the park. In advance of an interim opening for the future regional park to the public in 2019, the Park District needs to develop a permanent name for the regional shoreline park so that Park Operations staff can install signage, and park maps and brochures.

As one of the lead agencies in developing the Gateway Park Concept Plan, the Bay Area Toll Authority (BATA) hired on a consultant in 2013 to undergo a naming process that included site visits, interviews, input from community stakeholders, and branding research. From this process, the consultant provided a number of recommended names. BATA staff and members of the Working Group has indicated a preference for a name that builds off of the Key System, the historic rail line that operated at the site in the early 20<sup>th</sup> century.

The Planning and GIS department has convened an Internal Naming Committee, a group comprised of staff representing the Planning, Operations and Interpretive Services, and Public Affairs departments. Staff deliberated potential names that would meet the requirements of the Park District's Naming Policy and Guidelines. Staff also considered the area's cultural history and geographic significance to help interpret and preserve past and current uses of the area.

### PROPERTY BACKGROUND

The Oakland Army Base (OAB) was placed on the federal base closure list in 1995. Thereafter, the Oakland Base Reuse Authority (OBRA) issued a request to public and non-profit agencies for reuse proposals that would benefit the general public. In August 1997, by Resolution No. 1997-8-193, the Park District's Board of Directors authorized application for a Public Benefit Conveyance (PBC) of the subject property. In November of that year, by Resolution No. 1997-11-267, the Board authorized the General Manager to enter into a Phase 2 agreement committing the Park District to fund capital development and operating costs for a future regional park at this location. On July 17, 2001, the Board approved Resolution No. 2001-7-179 in support of an application to the National Park Service certifying the Park District's ability and willingness to fund, develop, and maintain the park. The subject property was subsequently approved for a PBC of approximately 13 acres of upland and seven acres of submerged land to the Park District, sponsored by the National Park Service.

The Working Group is a consortium of nine agencies including the Park District, BATA, CalTrans, San Francisco Bay Conservation and Development Commission (BCDC), California Transportation Commission (CTC), City of Oakland, Port of Oakland, East Bay Municipal Utility District (EBMUD), and the Association of Bay Area Governments (ABAG) Bay Trail Project. The Working Group developed the Gateway Park Project Concept Report, in September of 2012, which includes the PBC parcel that is to come to the Park District, and additional lands owned by the City of Oakland and CalTrans for a new park totaling 45 acres. The Concept Plan and Environmental Impact Report was approved by the BATA Board of Directors on July 25, 2018.

In October of 2016, the Alex Zuckermann Bay Bridge Trail was opened on the eastern span of the Bay Bridge from the future regional park to Treasure Island. In December 2017, the Park District entered into a lease with CalTrans to operate the renovated Bridge Yard Building and the Bay Bridge Trail staging area as part of the future regional park. In July 2018, CalTrans approved funding for construction of a public access pier utilizing the footings of the former eastern span of the Bay Bridge. Construction of the public access pier is expected for completion by summer of 2019. An interim park plan has been developed that incorporates the Bridge Yard Building, the Bay Bridge Trail, and the public access pier. The public currently has access to the Bridge Yard Building and Bay Bridge Trail. Public access to the pier is expected in fall of 2019.

### FUTURE ACTIONS REQUIRED

Naming considerations for both the park and the public access pier, which is owned by Caltrans, will require state legislative action.

## RECOMMENDATION

None. This is an informational item.

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**EAST BAY REGIONAL PARK DISTRICT**

**BOARD EXECUTIVE COMMITTEE**

Meeting of December 6, 2018

TO: Board Executive Committee

FROM: Robert E. Doyle, General Manager

STAFF REPORT  
PREPARED BY: Carol Johnson, Assistant General Manager, Public Affairs

SUBJECT: Park District Video Productions in 2018

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Assistant General Manager Carol Johnson for Public Affairs will show the Committee several videos that were produced for public information purposes in 2018.

BACKGROUND

Video content includes:

- Four short public service announcements describing the value the Park District provides related to climate change impacts, aired on NBC Bay Area during the 2018 Olympics primetime broadcast;
  - No cost for production—completed in house by intern. NBC broadcast costs = \$24,500
- Six social media driven messages describing Measure FF project commitments, shown exclusively on Park District digital platforms (Facebook, Twitter, website);
  - Production costs--\$4,000
- One educational feature on Coyote Hills tule boat building, used exclusively for educational purposes on the Park District's website and at Coyote Hills visitor center on the new video monitor;
  - Production costs--\$4,500
- One public service feature on Park District fire prevention efforts in collaboration with PG&E, shown widely on all Bay Area broadcast networks;
  - Production and broadcast costs covered by PG&E
- One informational sneak preview featuring the 2019 Special Parks District Forum (SPDF), shown exclusively at the 2018 Special Park Districts Forum, and to appear alongside 2019 SPDF website registration pages.

- Production costs--\$3,000

Additional videos featuring the Park District and Regional Parks Foundation were produced and broadcast by OpenRoad TV, a production of Doug McConnell, and NBC television. These videos will not be shown at the Executive Committee due to time constraints. The Park District and Regional Parks Foundation are two of dozens of funders that annually support this production focused on parks and conservation in the greater Bay Area. The Park District's annual investment is \$35,000; and the Regional Parks Foundation's annual investment is \$10,000 for Doug McConnell's Open Road TV.

#### RECOMMENDATION

None. This is an informational item.

#### ATTACHMENTS

None.