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## Creating Community Award of Excellence

This award recognizes outstanding initiatives by agencies, departments, or districts in their effort to deliver the highest level of recreation and leisure programs and services that embody and embrace the values and mission of the profession and move the agency towards a stronger position or role within the community.

The entry must have been conducted for a minimum of three years.

### Congratulations to our 2017 Creating Community Award Winners!

#### **Aging Well**

City of Manhattan Beach for **Connected! An Inter-generational Program Connecting Older Adults to the Information Age**

#### **Arts and Cultural Services**

City of Norwalk for **Miniachis de Norwalk**

#### **Community Health and Wellness**

City of Lake Elsinore for **Healthy LE**

#### **Economic Vitality**

City of Garden Grove for **Re:Imagine Garden Grove - Open Streets**

#### **Environmental Stewardship**

City of Dana Point for **Dana Point Nature Interpretive Center Docent Program**

#### **Neighborhood/Community Building**

City of Burbank for **RISE Burbank**

#### **Serving the Underserved**

City of Carson for **Joseph B Jr and Mary Anne O'Neal Stroke Center**

#### **Youth Development**

City of Riverside for **Project BRIDGE**

[Check out our Awards Banquet photo gallery here!](#)

## Categories

**Aging Well:** Programs, initiatives or innovative practices that promote healthy and active aging within the community

**Arts and Cultural Services:** Programs, initiatives or special events that celebrate community character and reinforce the value of visual, performing or historic resources

**Community Health and Wellness:** Programs, initiatives, special events or innovative planning efforts that promote healthy lifestyles and community wellness

**Economic Vitality:** Programs, initiatives, special events or innovative planning efforts that positively enhance a community's economic position

**Environmental Stewardship:** Programs, initiatives, events or innovative practices that may involve volunteers, organizations, or stakeholders to enhance the physical environment, promote the conservation of natural resources or connect children with nature, i.e. beautification projects, environmental education, community clean-ups, etc.

**Organizational Survival:** Initiatives, strategies, or programs that demonstrate "survival" or innovative approaches to the delivery of park and recreation services in challenging fiscal and political environments, i.e. strategic planning, re-positioning, agency restructuring or merger, budgeting, human resources, etc.

**Neighborhood/Community Building:** Programs, initiatives or special events in partnership with one or more organizations that seek to strengthen the role of children and families as the cornerstone of a strong community

**Park and Facility Maintenance Management:** Programs, initiatives, practices or events performed by agency personnel that preserve or enhance the quality of a park, open space, trail, recreation facility, or streetscape landscape.

**Serving the Underserved:** Programs, initiatives or services specifically designed to better engage underserved populations, i.e. ethnic minorities, persons with disabilities, LGBT, homeless/economically disadvantaged, etc.

**Youth Development:** Programs or services that help youth (up to age 18) acquire the attitudes, competencies, values and social skills they need to become successful adults

## Evaluation Criteria

**Challenge:** Describe the significant issue, problem or concern that the entry addressed and the desired outcomes you were looking to achieve. [250 word maximum] (20 pts)

**Resourcefulness:** Extent the entry demonstrated the use of creative or innovative approaches and the role community partners or stakeholders played in addressing the challenge. [400 word maximum] (25 pts)

**Execution:** Extent the entry utilized various strategies, tools, resources and outreach efforts to address the challenge, including the use of non-traditional fiscal or community resources (grants, sponsorships, volunteers, etc.) and the communication efforts used to inform or seek feedback from the community, policy makers or partners. [400 word maximum] (20 pts)

**Accomplishment:** The extent to which the entry created a substantial community benefit, improved operational efficiencies, created new or increased value in the community or significantly enhanced the provision of park and recreation services through measureable results. [400 word maximum] (25 pts)

**Mission:** Extent to which the entry supported the mission of the profession and / or the [Parks Make Life Better!](#) campaign. [250word maximum] (10 pts)

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