On March 15, 2017 the East Bay Regional Park District released an independent economic report on the value and impact of East Bay Regional Parks on the East Bay’s economy and quality of life. The report showed the Regional Parks:

- Generate nearly $200 million in regional economic activity every year.
- Provide nearly $200 million in recreational benefits every year.
- Provide $65 million in property value benefits every year.
- Provide over $115.5 million in healthcare benefits every year.

The report also showed that every $1 spent yields $4 in public benefit.

Regional Parks Foundation

In 2017, the Regional Parks Foundation achieved a record $10,000 members and its highest fundraising to date—over $5.3 million.

The Regional Parks Foundation is a 501(c)(3) organization that supports the East Bay Regional Park District through fundraising to provide universal access, environmental stewardship, educational and recreational programs and the acquisition of parklands.

Key supporters include Andeavor, Clorox, Gary Harrington, PG&E, Key Supporters include Kaiser Permanente, Water and Meals from A to Z, Invacare, Gary Harrington, PG&E, San Francisco Chronicle, and RLD, Inc.

On the Cover: The sandy beaches of Dutton’s Bar Ranch, from Point Reyes National Seashore, Marin County.

Regional Parks

73 Regional Parks

25 Million Annual Visits

$500 Million Annual Regional Benefits

The Value of Open Space

On the Cover: The sandy beaches of Dutton’s Bar Ranch, from Point Reyes National Seashore, Marin County.

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The Value of Open Space

On the Cover: The sandy beaches of Dutton’s Bar Ranch, from Point Reyes National Seashore, Marin County.
In 2017 the Park District continued to expand its efforts to connect residents with nature, especially school-age children.

• The Park District issued 34,447 school children tickets through 4,100 school field trips, 461 junior rigidh, 54 junior guided, 32 junior guided cider, and 74 junior group participants and 40 leaders in travel programs.

• Additionally, 34,076 visitors contributed a total of 18,703 hours of time in 2017, including cleanup, restoration and maintenance of trails, and habitats, trail safety patrols, wilderness and visitor center divisions.

Citizen Change is a critical shared goal for Bay Area residents, as well as for our park managers and planners. "The District is taking steps to adapt to a changing climate and a rising San Francisco Bay. Experts predict that rising sea levels will overwhelmed and difficult to navigate. In addition, increased beach erosion and loss of wetlands that help protect infrastructure, such as piers, park roads, trails, etc.

"Green Bond Financing – The Park District was the first park agency in the nation to issue "Certified Green Bond Financing". Moody’s investment rating service.

Grade of GB1 (Excellent) Green Bonds by Moody’s

• Reduced - 30.4 miles of annual maintenance at Point Reyes National Seashore, and a new low-stress meadow and added 1,100 loaner life jackets.

• New Atlas Park Road Entrance and Sailing Areas – Constructed new Atlas Bridge over the railway, a new park entrance, and a new sailing area at Point Richmond.

• Obtained final Mclaughlin Eastern State Park Permits (Albany Beach) – Secured final permits from the Bay Area Parklands.

300,000 metric tons of CO2

• Measure WW Funded

• Crab-Creek Extension – Dedicated two former federal lands to support future expansion of Robert Crown Memorial State Beach near Crab-Creek.

• Crab Creek Sailing Area Restoration – Secured Crab Creek Sailing Area at Wildcat Canyon Regional Park.

• Measure WW and CC Funded

• Parks and public safety continue to be the Park District’s top priority. In 2017 the Park District’s police and fire department staff engaged 17,332 calls for service, including 21,007 incidents, 1,438 equipment and 303 agency cases.

• Public safety staff included 55 full-time and 38 part-time officers, 50 maintenance facilities, and 400 food service staff.

• Measure WW Funded

• New Connessine Campground – Opened fire ring camping facilities.

• Measure CC Funded

• Regional Preserve Wildcat Station Sailing Area – Opened access road and parking area.

Key 2017 Projects

Keep People and Parks Safe

Placenta – Photo: Eric Sahlin

Restored and enhanced 1,750 linear feet of riparian habitat in Wildcat, Tilden, and Leona Canyon.

• Acquired California Fish and Wildlife Permit necessary for implementation of the Wildlife Hazard Reduction and Resources Management Plan.

• Restored to support threatened and endangered wildlife and Morgan Territory, Sunol, and Garin.

• Construction of a new Atlas Bridge over the railway, a new park entrance, and a new sailing area at Point Richmond.

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**East Bay Regional Park District**

**Healthy Parks, Healthy People**

3950 Parities Oak Court
Oakland, CA 94609
T: 1-888-EBPARKS
F: 510-357-6319
eparks.org

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### Board of Directors

Cinda Coffey, Ward 7
Ellen Curtin, Ward 4
Whitney Davis, Ward 1
Beauty Louis, Ward 6
Dee Rivaux, Ward 2
Danae Wang, President, Ward 3
Amy Whitcomb, Ward 5

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### Mission

Preserve a rich heritage of natural and cultural resources and provide open space, parks, trails, safe and healthful recreation and environmental education. An environmental ethic guides the District’s activities.

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### 73 Regional Parks

- **80-Acre Fitzpatrick-Campos Property**
- **37-Acre Oakland Inner Harbor Tidal Canal Property**
- **191-Acre Moller Ranch**
- **78-Acre Shoreline Trail Operating Agreement**
- **230-Acre Roddy Ranch Golf Course Property**
- **4-Acre Glenn Property**
- **320-Acre Casey Property**

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### Managing Taxpayer Funds

Over the past several years, the Board of Directors has adopted policies to protect park services, fund necessary park and infrastructure improvements, and maintain fiscal stability.

The 2018 Budget continued those policies and builds programs to enhance public access, current people with services, improve public safety, and plan for our future needs, among other essential park services.

**2017 Accomplishments**

- Obtained 79% of project funding from natural sources through innovative federal Preservation WWF and EIR funds.
- Saved taxpayers $71 million through refinancing of Measure WW bonds.
- Received AAA rating from Standard & Poor’s (S&P) and Moody’s Investors Service— the highest possible rating from both agencies.
- Established a precious trust fund to prepare for potential future contribution increases.

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### Report Highlights Economic Impact of Regional Parks

On March 15, 2017, the East Bay Regional Park District released an independent economic report on the value of East Bay Regional Parks on the East Bay’s economy and quality of life. The report showed that Regional Parks:

- Generates nearly $200 million in regional economic activity every year.
- Provides nearly $300 million in recreational benefits every year.
- Provides $45 million in property value benefits every year.
- Provides over $211.5 million in health benefits every year.

The report also showed that every $1 spent yields $4 in public benefit.

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### Regional Parks Foundation

In 2017, the Regional Parks Foundation achieved a record 10,000 members and its highest funding ever—$13.4 million.

The Regional Parks Foundation is a 501(c)(3) organization that supports the East Bay Regional Park District through fundraising to provide universal access, environmental stewardship, educational and recreational programs and the acquisition of parklands. Key supporters include Kaiser Permanente, Wells Fargo and Ghidini Valley Community Foundation, Gary Harington, PG&E, Foothills Conservancy, and RB2, Inc.

**On the Cover:** The newly restored Donlon Family Marsh, Point Pinole Regional Shoreline, Richmond.

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### Community Report

**2017 – 2018**

**Leading Through Innovation**

**Regional Parks Foundation**

73 Regional Parks

25 Million Annual Visits

$500 Million Annual Regional Benefits
East Bay Regional Park District

Healthy Parks | Healthy People

3950 Parkside Drive
Oakland, CA 94612
T: 1-888-EBPARKS
F: 510-569-4319
ebpd.org

Board of Directors
Cinda Coffee, Ward 7
Brian Carlin, Ward 4
Whitney Davis, Ward 1
Beauty Luus, Ward 6
Dina Rosario, Ward 2
Denise Wang, President, Ward 3
Amy Whipple, Ward 3

Mission
Preserve a rich heritage of natural and cultural resources and provide open Space, parks, trails, safe and healthful recreation and environmental education. An environmental stewardship of the District in all of its activities.

Regional Parks Foundation

In 2017, the Regional Parks Foundation achieved a record 10,000 members and its highest funding ever – $3.3 million.

The Regional Parks Foundation is a 501 (c) (3) organization that supports the East Bay Regional Park District through fundraising to provide universal access, environmental stewardship, educational and recreational programs and the acquisition of parklands. Key supporters include Kaiser Permanente, Wayne and Gladys Valley, Andeavor, Clorox, REI, Inc., and Balfour Beatty Infrastructure.

On the cover: The newly restored Delta-Foxie Marsh, Point Pinole Regional Shoreline, Richmond

Land Acquisition

In 2017, the Park District reached 121,397 total acres. Some notable 2017 land acquisitions include:
- 80-Acre Fitzpatrick-Campos Property
- 191-Acre Moller Ranch
- 78-Acre Shoreline Trail Operating Agreement
- 230-Acre Roddy Ranch Golf Course Property
- 4-Acre Glenn Property

Awards

2017 Accomplishments
• Obtained 78% of project funding from statewide sources through leveraging federal Preserves WW and CC funds.
• Saved taxpayers $171 million through refinancing of Measure WW bonds.
• Received AAA rating from Standard & Poor’s (S& P) and Moody’s Investors Service – the highest possible ratings from two key ratings agencies.
• Established a permanent trust fund to prepare for potential future contribution increases.

Community Report 2017

2018
Leading Through Innovation

Managing Taxpayer Funds

Over the past several years, the Board of Directors has utilized available sources to preserve park services, fund necessary park and infrastructure improvements, and maintain financial stability. The 2018 Budget continued those policies and funds programs to enhance public access, contribute to the commitment to improve public safety, and plans for our diverse future among other essential park services.

2017 Accomplishments
• Provided $65 million in property value benefits every year.
• Provided over $211.5 million in healthcare benefits every year.
• Provide over $300 million in recreation/benefits every year.

The report also showed that every $1 spent yields $4 in public benefit.

73 Regional Parks

In 2017, the Regional Parks District reached 73 total regional parks, as depicted on the cover page.

Community Report 2017

2018
Leading Through Innovation

Regional Benefits

$500 Million Annual Regional Benefits

25 Million Annual Visits

73 Regional Parks

Through

$500 Million Annual Regional Benefits

25 Million Annual Visits

73 Regional Parks