

AGENDA  
REGULAR MEETING  
BOARD OF DIRECTORS

EAST BAY REGIONAL PARK DISTRICT

Tuesday, February 20, 2018

C. BUSINESS BEFORE THE BOARD

6. BOARD COMMITTEE REPORTS

a. Board Executive Committee (2/1/2018) \_\_\_\_\_ (Waespi)

Present

Board: Beverly Lane, Ayn Wieskamp, Dennis Waespi

Staff: Robert Doyle, Becky Pheng, Carol Johnson, Juliana Schirmer, Debra Auker, Jim O'Connor, Jeff Rasmussen, Raj Hajela, Kevin Takei

Public: Ben Botkin, John Dilsaver, Les Hausrath, Chip Conradi

Board Executive Committee Chair Dennis Waespi called the meeting to order at 12:35 pm.

**I. 2017 Regional Parks Foundation Year in Review**

Carol Johnson, Assistant General Manager/Executive Director of the Regional Parks Foundation ("RPF") introduced this agenda item. Ms. Johnson introduced Chip Conradi, Les Hausrath, and John Dilsaver, members of the RPF Board of Directors. Mr. Conradi, current Board President of the RPF, presented a PowerPoint highlighting the RPF's year in review.

As of December 31, 2017, the RPF raised \$3,329,577; this includes \$830,646 from the membership program. The Wayne and Gladys Valley Foundation (\$1 million), Kaiser Permanente (\$165,000), and Edward Jaramillo Estate (\$158,222) were the top three donors in 2017. The donation received by The Wayne and Gladys Valley Foundation will go towards supporting five visitor center projects:

- Shadow Cliffs Interpretive Pavilion,
- Black Diamond Mines Underground Mining Exhibit & Museum Displays,
- Sunol Visitor Center Renovation,
- Del Valle Visitor Center Renovation, and
- Tilden Interpretive Trail & Pond Restoration.

The Committee and staff talked about the importance of supporting these projects, and developing a capital campaign to help raise funds for similar projects.

Total memberships as of December 31, 2017 was 10,551. The RPF increased its membership promotion through the *Bay Nature* and *Compass* magazines. In February 2018, a new sales pilot program will be launched at several visitor centers. This pilot program will allow the public to purchase memberships onsite.

In 2017, day camps and after school programs served 9,112 kids. This was a 16% increase from the prior year. A total of four estate planning public workshops were held, with 35 people in attendance. The RPF, through a donation pledged by Nancy and Gary Harrington, contributed \$150,000 towards the Shadow Cliffs Pavilion construction project. The monies will go towards creating education panels, highlighting the natural and cultural history of park. The RPF expanded communication efforts in 2017 through social media, brochures, magazines, and license plate frames.

Director Ayn Wieskamp inquired about representation on the RPF Board. Ms. Johnson explained the process and talked about the criteria and desired qualifications. The Board is comprised of members from Alameda and Contra Costa counties and represents various industries. Ms. Johnson showed a table of the 2018 RPF Board members. Director Beverly Lane commented on The Wayne and Gladys Valley Foundation donation and the importance of renovating visitor centers. She encouraged the RPF to look for more capital funding to help support these types of projects. Director Dennis Waespi thanked the RPF Board members in attendance and for all their work in supporting the Park District. General Manager Robert Doyle also thanked the RPF and commented on the large donation from The Wayne and Gladys Valley Foundation.

**Recommendation: None. This is an informational item.**

## **2. Bay Water Trail Update**

Jeff Rasmussen, Assistant Finance Officer, and Ben Botkin, San Francisco Bay Water Trail Planner, presented this agenda item.

In January 2016, the Board directed staff to complete a plan for the implementation of the San Francisco Bay Water Trail. The report, which was completed in October 2016, evaluated 24 potential Bay Water Trail sites throughout the Park District. Mr. Botkin talked about the criteria for site designation and highlighted 18 Bay Water Trail sites. Several sites have already been designated and open to the public including the Tidewater Boating Center at MLK Regional Shoreline; Ferry Point at Miller/Knox Regional Shoreline; Big Break Regional Shoreline; Crown Beach State Beach; and Eden Landing Ecological Reserve. Staff talked about the Bay Water Trail signage which has been posted at Ferry Point; similar signage will be installed at other Bay Water Trail sites. Several sites are undergoing construction work this year, including Pt. Isabel Regional Park and Albany Beach at McLaughlin Eastshore State Park.

The Committee and staff talked about the need to improve access and signage at Keller Beach. The parking lot is not located near the beach access making it difficult for someone bring their kayak. Staff also talked about the Pt. Pinole Regional Shoreline water site and its constraints. Director Beverly Lane expressed her interest in developing the Bay Water Trail site at Pt.

Pinole and making it more accessible to the public. Director Ayn Weiskamp inquired about how site conditions are being communicated to the public. Mr. Botkin responded that in addition to posting signage at the actual site, the San Francisco Bay Water Trail website provides updated information on the weather and bay water conditions. General Manager Robert Doyle that Gateway Park is on the list; however, the project is still in its early phases. The Water Trail will be involved in the planning process.

**Recommendation: None. This is an informational item.**

**3. Open Forum for Public Comments**

None.

**4. Board Committee Comments**

None.

There being no further business, Chair Dennis Waespi declared the meeting adjourned at 2:10 pm.

Respectfully submitted,

Becky Pheng