



East Bay Regional Park District EQUESTRIAN SURVEY

SUMMARY

ALL RESPONDENTS: N=105

SKYLINE: N=26

PIEDMONT: N=38

CHABOT: N=41

INSTRUCTIONS

DO NOT startle the individual whom you wish to interview; e.g., always approach a prospective respondent from the front, so that they see you BEFORE you ask them to participate in the study.

Ask each question, as written, and either circle the number that corresponds to their answer or, for open-ended questions, write down verbatim what the respondent says. If the respondent is unclear what you are asking, simply repeat the question. If a respondent prefers NOT to answer a given question, circle the appropriate response (8=unsure/DK, or 9=refused) and move on to the next question.

Some of the questions require you to READ the scale, most do NOT. Most scales include a notation regarding whether you should READ the scale or simply circle the number that corresponds to the respondent's answer.

INTRODUCING YOURSELF

Hello, My name is _____ and I'm with the East Bay Regional Park District. We would like your help. We're not selling anything, rather we're asking individuals, like you, who take advantage of the regional parks and trails, to provide their input regarding matters that will help the District better serve its constituents. All of your responses will remain confidential, of course.

Would you mind taking a few moments to provide us with your input, please?

(Note: if asked how long this will take, say about 8 to 10 minutes).

		All	Sky	Pie	Cha	
1.0	What is the primary purpose for visiting this stable today?	96%	96%	97%	95%	Horse back riding
		4%	4%	3%	5%	Other (List below in Q1.1)

1.1 List additional reasons for visiting trail: (of those who responded "other" to q1.0)

1 person	Volunteer
3 persons	Work there

2.0	How far did you travel from your home to the stable today?	All 5% 1% 33% 61%	Sky 4% 0% 31% 65%	Pie 0% 0% 47% 53%	Cha 10% 2% 22% 66%	less than a half mile half mile to one mile 1 mile to 5 miles over 5 mile
3.0	What time, or times, of day do you typically visit the trail? Note to surveyor: <i>Circle all that pertain to respondent</i>	All 6% 18% 26% 6% 43% 1%	Sky 8% 17% 25% 13% 33% 4%	Pie 5% 10% 29% 3% 53% 0%	Cha 5% 27% 24% 5% 39% 0%	Before 9 a.m. Between 9 a.m. and 1 p.m. Between 1 p.m. and 5 p.m. After 5 p.m. Varies unsure/DK
4.0	Typically, do you visit a regional park trails on weekdays, weekends, or BOTH weekdays and weekends?	All 13% 11% 76%	Sky 20% 12% 68%	Pie 13% 11% 76%	Cha 10% 10% 80%	Weekdays Weekends Both
5.0	How long is your typical visit?	All 3% 12% 85%	Sky 8% 34% 58%	Pie 0% 5% 95%	Cha 0% 5% 95%	less than half an hour half hour to one hour over 1 hr
6.0	Do you normally bring your dog with you when you visit a regional park trail?	All 38% 60% 2%	Sky 36% 64% 0%	Pie 47% 50% 3%	Cha 32% 66% 2%	Yes (Go on to Q6.1) No (Skip to Q7.0) Unsure
6.1	How many dogs do you typically bring with you when you visit the trail?	All 75% 25% 0%	Sky 67% 33% 0%	Pie 83% 17% 0%	Cha 69% 31% 0%	One dog Two dogs Three or more
7.0	What is the primary reason for selecting this particular trail?	All 81% 8% 5% 5% 1%	Sky 100% 0% 0% 0% 0%	Pie 63% 0% 24% 8% 5%	Cha 88% 0% 0% 5% 7%	convenient location trail amenities, what are they? aesthetics of the area trail characteristics Other (list below in Q7.2)
7.1	List specific amenities or trail characteristics: Mentioned 13 times: Good terrain Mentioned 3 times: Horse stabled there Mentioned two times: Dogs can be off leash Mentioned one time each: Less traffic; Multiple access points; Work there					
7.2	List other reasons for selecting this particular trail: Mentioned one time each: Community of people at stables; Easy access; Try to stay on safest trail.					

8.0 Do you regularly visit trails other than this one? All Sky Pie Cha
47% 23% 58% 53% yes (Go on to Q8.1)
53% 77% 42% 47% no (Skip to Q9.0)

8.1 If yes, which one(s)?

Mentioned 10 times: Redwood

Mentioned 8 times: Chabot

Mentioned 5 times: Briones

Mentioned 4 times: Sibley; Sunol; Tilden

Mentioned 2 times: Bayview

Mentioned once: East Ridge; Garin Park; Huckleberry; Las Trampas;
 Point Reyes; San Joaquin; Stream Trail; Woodside

9.0 If this trail would NOT have been available to you today, what would your 2nd choice have been?

No second choice mentioned.

10.0 We would like to know how satisfied you are with the regional park trail we're presently at. I will read several dimensions, please rate each one on the following scale; Extremely Dissatisfied, Somewhat Dissatisfied, Somewhat Satisfied or Extremely Satisfied

	Extremely Dissatisfied	Somewhat Dissatisfied	Neutral/ Unsure (DO NOT read)	Somewhat Satisfied	Extremely Satisfied	
10.1 Meeting your overall expectations	3%	4%	7%	39%	47%	All
	12%	11%	19%	50%	8%	Sky
	0%	3%	5%	30%	62%	Pie
	0%	0%	0%	42%	58%	Cha
10.2 Maintenance of trail	1%	2%	10%	52%	35%	All
	4%	4%	11%	58%	23%	Sky
	0%	0%	8%	42%	50%	Pie
	0%	2%	10%	59%	29%	Cha
10.3 Public safety for trail users	6%	21%	21%	42%	10%	All
	19%	38%	23%	12%	8%	Sky
	0%	13%	24%	53%	10%	Pie
	3%	17%	17%	51%	12%	Cha
10.4 Courtesy shown to you by other trail users	5%	15%	25%	47%	8%	All
	15%	31%	27%	19%	8%	Sky
	3%	8%	24%	60%	5%	Pie
	0%	12%	24%	54%	10%	Cha
10.5 Compliance by other trail users with the rules and regulations.	13%	20%	29%	36%	2%	All
	31%	19%	39%	11%	0%	Sky
	8%	25%	22%	42%	3%	Pie
	5%	15%	30%	47%	3%	Cha
10.6 The <u>type</u> of Information available at the trail heads	5%	8%	23%	42%	22%	All
	8%	12%	13%	50%	17%	Sky
	6%	3%	23%	34%	34%	Pie
	2%	10%	29%	44%	15%	Cha
10.7 The <u>amount</u> of information available at the trail heads	5%	10%	21%	41%	23%	All
	8%	12%	13%	50%	17%	Sky
	6%	6%	21%	32%	35%	Pie
	2%	12%	27%	42%	17%	Cha

11.0 Have you experienced any incidents or conflicts involving other trail users in this area? All Sky Pie Cha
 75% 73% 84% 68% yes (Ask Q11series)
 25% 27% 16% 32% no (Skip to Q12.0)

11.1 What is the NATURE of the conflicts you have observed?

36% Aggressive dogs
 64% Speeding bikes/bikes not calling out

11.2 How many times have you personally observed such conflicts, say, in the past week, past month, past six months, or year:

NOTE TO SURVEYOR: Record subject's response in the space provided for ONLY ONE of the categories below; whichever category corresponds to respondent's answer.

All
 9% Past week
 22% Past month
 32% Past six months
 37% Past year

11.3 Typically, how SEVERE are such conflicts? [READ SCALE]

Not at all severe	Not very severe	Somewhat severe	Extremely severe	All
1%	12%	65%	22%	
6%	6%	83%	5%	Sky
0%	16%	58%	26%	Pie
0%	11%	59%	30%	Cha

11.4 What is the typical CAUSE for such incidents?

All	Sky	Pie	Cha	
48%	17%	31%	57%	Dogs
52%	83%	69%	43%	Bikes

11.5 Have you been personally involved in such conflicts? All Sky Pie Cha
 95% 100% 94% 93% yes
 5% 0% 6% 7% no

11.6 Have you reported any of these conflicts to regional park District staff (for example, a park ranger, park police, called the District offices)? All Sky Pie Cha
 50% 26% 65% 50% yes
 49% 74% 35% 46% no
 1% 0% 0% 4% unsure

11.7 In order to avoid these types of conflicts, have you changed your behavior in any way; for example, stopped using a given trail, altered the time of day you visit the trail, or anything else? All Sky Pie Cha
 61% 74% 63% 48% yes
 39% 26% 37% 52% no

11.7a If yes, please describe:

- 41% Change time of use
- 52% Change trails
- 7% Misc.

12.0 Those who use regional trails for specific purposes (such as hiking, biking, dog walking, horse back riding, what-have-you) sometimes become annoyed with other trails user groups; for example, speeding bicyclists, dogs being let off leash, horse feces, what have-you. How often do you become annoyed with other types of trail users?

	All	Sky	Pie	Cha	
	7%	4%	3%	12%	Never (skip to Q15.0)
	70%	64%	74%	71%	Sometimes
	17%	16%	21%	15%	Often
	6%	16%	2%	2%	Very often

13.0 What is the nature of the problem or behavior that you have found to be most annoying?

	All	Sky	Pie	Cha	
	41%	17%	54%	44%	Speeding bicyclist
	32%	62%	13%	31%	Dog(s) off leash
	2%	0%	3%	3%	Other (List below in Q13.1)
	25%	21%	30%	22%	Multiple responses

13.1 List others:

- Mentioned 5 times: Dogs
- Mentioned 4 times: Bikes
- Mentioned 3 times: Dog poop.
- Mentioned 2 times: Other horse back riders
- Mentioned once: Joggers

14.0 In general, how great of an effect do these annoyances have on your experience while on the trail?

	All	Sky	Pie	Cha	
	14%	22%	11%	11%	Very negative (Go on to Q14.1)
	80%	78%	80%	81%	Somewhat negative
	5%	0%	9%	5%	No effect (Skip to Q15.0)
	1%	0%	0%	3%	Unsure

14.1 Please explain:

- Mentioned 6 times: Feels trails are not safe

15.0 Dog walking is encouraged in most regional park trails; however, certain trails require that all dogs are kept on a leash. Do you SUPPORT or OPPOSE regulations in certain areas and not in other areas; and, would that be strongly or only somewhat support or oppose this regulation?

	All	Sky	Pie	Cha	
	49%	35%	51%	56%	Strongly support
	17%	15%	16%	20%	Somewhat support
	1%	0%	6%	2%	Somewhat oppose
	4%	38%	24%	5%	Strongly oppose
	22%	0%	0%	10%	Neutral
	7%	12%	3%	7%	unsure/DK

16.0 Is there anything the Park District could do to make your experience where here more enjoyable?

All	Sky	Pie	Cha	
73%	73%	79%	68%	yes
27%	27%	21%	32%	no

16.1 If yes, what is this?

Mentioned 20 times: More signage and maps
 Mentioned 13 times: More patrols
 Mentioned 12 times: Dogs on leash or in fenced area
 Mentioned 10 times: Better maintenance; Too many trails closed in winter
 Mentioned 5 times: Keep bikers off single track trails
 Mentioned 2 times: More bathrooms
 Mentioned once: Connect Golden Rod to Macdonald; Grease gates at cow pasture;
 Keep boarding affordable; Mountain gates near Chabot stable; Outdoor pasture

17.0 Do other members of your household use regional parks or trails for their own purposes?

All	Sky	Pie	Cha	
70%	65%	71%	71%	yes
26%	31%	24%	24%	no
4%	4%	5%	5%	DK/NA

18.0 What would these be?

NOTE to surveyor: *Please check off those that the respondent identifies.*

18.1	12%	Bicycling	18.8	0%	Picnics
18.2	30%	Equestrian (Horse back riding)	18.9	0%	Relaxation
18.3	0%	Swimming	18.10	11%	Dog walking
18.4	0%	Exercise	18.11	11%	Other
18.5	0%	Fishing			
18.6	0%	Family outings			
18.7	45%	Hiking, jogging, or walking			

19.0 When you, or members of your household, travel to a regional park facility, be it this facility or another regional park or trail, what is your normal mode of transportation?

All	Sky	Pie	Cha	
9%	4%	5%	15%	Walk
90%	92%	95%	83%	Drive self
1%	4%	0%	2%	Ride horse

DEMOGRAPHICS

We're almost done. I just have a few questions about you.

20.0 How long have you lived in the East Bay?

All	Sky	Pie	Cha	
4%	4%	3%	5%	0 to 5 years
9%	23%	0%	8%	6 to 10 years
35%	42%	26%	38%	11 to 25 years
52%	31%	71%	49%	Over 25 years

21.0 What is the zip code where you reside?

22.0 Which of the following categories does you age fall into?

All	Sky	Pie	Cha	
21%	32%	8%	27%	18 to 30 years old
11%	8%	3%	20%	31 to 40
22%	36%	18%	17%	41 to 50
36%	24%	47%	32%	51 to 65
8%	0%	18%	2%	Over 65
2%	0%	6%	2%	Refused

23.0 How would you describe your ethnic background?

All	Sky	Pie	Cha	
76%	79%	76%	74%	White or Caucasian
3%	4%	5%	0%	Hispanic/Latino
2%	0%	3%	3%	African American or Black
4%	4%	3%	5%	Asian
15%	13%	13%	18%	Other

24.0 As I said earlier, your responses will remain completely confidential. However, many trail users want to receive information from the District from time to time either by regular mail or by e-mail. If you would like to be on our mailing list, I will be happy to write down your address and e-mail and have them added to our data base.

All	Sky	Pie	Cha	
68%	60%	65%	76%	yes
32%	40%	35%	24%	no

24.1 Mailing Address:

Name: _____

Street: _____

City: _____ State _____ Zip _____

e-mail: _____

25.0 From time to time, the District likes to contact constituents throughout its service area to secure input regarding policy issues that can impact the types of services being provided to users of our regional parks and trails. Often times, we do this by phone. Would you like to be on the list of park users that we might call from time to time?

All	Sky	Pie	Cha	
45%	23%	56%	50%	yes
55%	77%	44%	50%	no

25.1 What is your phone number: _____ (area code) _____ (phone number)

Thank the respondent for participating in the survey and politely say "Good-bye."

DO NOT READ THE FOLLOWING QUESTIONS; SIMPLY RECORD THE INFORMATION REQUESTED BELOW.

26.0 Gender of respondent?

All	Sky	Pie	Cha	
82%	77%	71%	95%	Female
18%	23%	29%	5%	Male

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