



# East Bay Regional Park District

## TRAIL USE SURVEY

### Summary Results

#### INSTRUCTIONS

DO NOT startle the individual whom you wish to interview; e.g., always approach a prospective respondent from the front, so that they see you BEFORE you ask them to participate in the study.

Ask each question, as written, and either circle the number that corresponds to their answer or, for open-ended questions, write down verbatim what the respondent says. If the respondent is unclear what you are asking, simply repeat the question. If a respondent prefers NOT to answer a given question, circle the appropriate response (8=unsure/DK, or 9=refused) and move on to the next question.

Some of the questions require you to READ the scale, most do NOT. Most scales include a notation regarding whether you should READ the scale or simply circle the number that corresponds to the respondent's answer.

#### INTRODUCING YOURSELF

Hello, My name is \_\_\_\_\_ and I'm with the East Bay Regional Park District. We would like your help. We're not selling anything, rather we're asking individuals, like you, who take advantage of the regional parks and trails to provide their input regarding matters that will help the District better serve its constituents. All of your responses will remain confidential, of course. Would you mind taking a few moments to provide us with your input, please?

**(Note:** if asked how long this will take, say about 8 to 10 minutes).

- |     |  |   |
|-----|--|---|
| 1.0 | What is the primary purpose for visiting this trail today?                           | 34% Dog walking<br>32% Hiking<br>13% Running/jogging<br>11% Biking<br>2% Commuting<br>1% Horse back riding<br>1% Professional dog walker<br>6% Other ( <b>List below</b> in Q1.1) |
| 1.1 | List additional reasons for visiting trail: (of those who responded "other" to q1.0) | 33% Exercise<br>29% Get outdoors/relax<br>4% Scenery<br>3% Explore<br>1% Bring kids<br>30% Misc   |

2.0	How far did you travel from your home to the trail head where you entered the park today?	13% 11% 53% 23%	less than a half mile half mile to one mile 1 mile to 5 miles if over 5 mile, how far: _____
3.0	What time, or times, of day do you typically visit this trail? Note to surveyor: <i>Circle all that pertain to respondent</i>	24% 21% 15% 8% 30% 2%	Before 9 a.m. Between 9 a.m. and 1 p.m. Between 1 p.m. and 5 p.m. After 5 p.m. Varies unsure/DK (Do not read this option)
4.0	Typically, do you visit a regional park trails on weekdays, weekends, or BOTH weekdays and weekends?	22% 10% 68%	Weekdays Weekends Both
5.0	How long is your typical visit?	2% 48% 50%	less than half an hour half hour to one hour if over 1 hr, how long _____
6.0	Do you normally bring your dog with you when you visit a regional park trail?	46% 54%	Yes (Go on to Q6.1) No (Skip to Q7.0)
6.1	How many dogs do you typically bring with you when you visit the trail?	74% 20% 6%	One dog Two dogs Three or more (how many _____)
7.0	What is the primary reason for selecting this particular trail?	47% 2% 13% 20% 18%	convenient location (Skip to Q8.0) trail amenities, what are they? (list below in Q7.1) aesthetics of the area (Skip to Q8.0) trail characteristics (list below in Q7.1) Other (list below in Q7.2)

7.1 List specific amenities or trail characteristics:

- 45% Good terrain
- 29% Allows dogs off leash
- 6% Scenery
- 5% Safety
- 1% Allows bikes
- 1% Redwoods
- 1% Not impacted
- 12% Misc

7.2 List other reasons for selecting this particular trail:

- 36% Allows dogs off leash
- 25% Good terrain
- 7% Safety
- 3% Scenery
- 3% Allows bikes
- 2% Exercise
- 2% Not impacted
- 1% Redwoods
- 21% Misc.

8.0 Do you regularly visit trails other than this one?

- 70% yes (Go on to Q8.1)
- 30% no (Skip to Q9.0)

8.1 If yes, which one(s)?

8%	Sibley
8%	Tilden
5%	Chabot
5%	Redwood
4%	Lafayette Reservoir
4%	East Ridge
4%	Briones
3%	Skyline Gate
3%	Bay View
3%	Joaquin Miller
2%	Dunn Trail
2%	Sunol
2%	French
2%	Huckleberry
2%	Jewel Lake
2%	Marin
2%	Lake Anza
2%	Wild Cat
2%	Iron Horse
1% each	Big Springs, Golden Spike/Eagle, Inspiration Point, Lone Oak, Mission Peak, Moon Gate, Pleasanton Ridge, Point Isabell, Point Pinole, Vollmer Peak, Alameda, Albany Bulb, Caesar Chavez, Canal, Del Valle, Grizzly Peak, Jewel Lake, Mt. Tamalpais, Quarry, Nimitz, Seaview, Stream, Shell Ridge, West Ridge, Wildcat
17%	Misc.

9.0 If this trail would NOT have been available to you today, what would your 2<sup>nd</sup> choice have been?

10%	Street/Road
6%	Sibley
6%	Tilden
5%	East Ridge
3%	Point Isabell
3%	West Ridge
3%	Chabot
3%	Lafayette Reservoir
3%	Skyline Gate
3%	Redwood
3%	Joaquin Miller
3%	Neighborhood
2%	Briones
2%	Bay View
2%	Dunn Trail
2%	Sunol
2%	Wild Cat
2%	Albany Bulb
1% each	Grass Valley, Golden Spike/Eagle, Inspiration Point, Iron Horse, Moon Gate, Pleasanton Ridge, Point Pinole, Alameda, Caesar Chavez, Canal, Del Valle, Diablo, Grizzly





11.7a If yes, please describe:

- 33% More cautious/avoid dogs
- 32% Change time of use
- 20% Change trails
- 4% More vocal (bikers calling out)
- 11% Misc.

12.0 From time to time, something can happen that may detract from one's enjoyment while using a regional park trail; for example, a speeding bicyclist, dogs being off leash, horse manure, what-have-you. How often have you experienced something that detracted from your trail use experience?

- 28% Never (skip to Q15.0)
- 62% Sometimes
- 7% Often
- 3% Very often

13.0 What is the specific nature of the behavior or problem that detracted from your enjoyment while using a regional trail?

- 42% Speeding bicyclist)
- 16% Dog(s) off leash
- 10% Horse feces
- 27% Other (**List below** in Q13.1)
- 5% Multiple responses

13.1 List others:

- 31% Dog poop
- 21% Aggressive dogs
- 12% Bikes not obeying rules
- 6% Cows
- 4% Horses
- 3% Trash
- 3% Poor maintenance
- 2% Hiker disputes
- 18% Misc

14.0 In general, how much of a negative impact have these types of detractions had on your trail experience?

- 5% Very negative (Go on to Q14.1)
- 39% Somewhat negative (Skip to Q15.0)
- 56% No effect (Skip to Q15.0)

14.1 Please explain ?

- 36% Dogs
- 35% Bikes
- 9% Maintenance
- 4% Vandalism
- 16% Misc

15.0 Dog walking is encouraged in most regional park trails; however, certain trails require that all dogs are kept on a leash. Do you **SUPPORT** or **OPPOSE** regulations wherein dogs must be kept **ON LEASH** on certain trails, but **NOT** on other trails; and, would that be strongly or only somewhat support or oppose this regulation?

- 47% Strongly support
- 21% Somewhat support
- 6% Somewhat oppose
- 20% Strongly oppose
- 5% Neutral (Do not read this option)
- 1% unsure/DK (Do not read this option)

16.0 Is there anything the Park District could do to make your experience where here more enjoyable? 53% yes (Go on to Q16.1)  
47% no (Skip to Q17.0)

16.1 If yes, what is this?

- 25% Maintenance
- 24% Amenities, i.e., bathrooms, water fountains, etc.
- 11% More rangers/enforce safety rules
- 10% Trail markers (mileage, rules, etc.)
- 6% Allow unleashed dogs
- 6% More bike trails
- 2% Expand trails
- 1% Leash dogs
- <1% No cattle
- 14% Misc

17.0 Do other members of your household use regional parks or trails for their own purposes? 73% yes (Go on to Q18.0)  
19% no (Skip to Q19.0)  
8% DK/NA (Skip to Q19.0)

18.0 What would these be?

NOTE to surveyor: *Please check off those that the respondent identifies.*

- 18.1 17% Bicycling
- 18.2 1% Equestrian (Horse back riding)
- 18.3 1% Swimming
- 18.4 16% Exercise
- 18.5 <1% Fishing
- 18.6 2% Family outings
- 18.7 56% Hiking, jogging, or walking
- 18.8 3% Picnics
- 18.9 4% Relaxation
- 18.10 29% Dog walking
- 18.11 3% Other

19.0 When you, or members of your household, travel to a regional park facility, be it this facility or another regional park or trail, what is your normal mode of transportation?

- 1 14% Walk
- 2 79% Drive yourself or ride with another member of your household
- 3 <1% Use public transportation including bus, shuttle, taxi
- 4 <1% Ride with some type of group (senior citizens, YMCA, etc.)
- 5 6% Ride a bicycle, skate, rollerblade, etc.
- 6. <1% Ride your horse
  - 6.1 from home
  - 6.2 from a nearby stable
  - 6.3 trailer your horse.
- 7 <1% other



## DEMOGRAPHICS

We're almost done. I just have a few questions about you.

20.0 How long have you lived in the East Bay?

- 19% 0 to 5 years
- 14% 6 to 10 years
- 29% 11 to 25 years
- 38% Over 25 years

21.0 What is the zip code where you reside?

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22.0 Which of the following categories does you age fall into?

- 11% 18 to 30 years old
- 23% 31 to 40
- 26% 41 to 50
- 32% 51 to 65
- 8% Over 65

23.0 How would you describe your ethnic background?

- 77% White or Caucasian
- 3% Hispanic/Latino
- 2% African American or Black
- 5% Asian
- <1% Native American
- 12% Other
- 1% Refused

24.0 As I said earlier, your responses will remain completely confidential. However, many trail users want to receive information from the District from time to time either by regular mail or by e-mail. If you would like to be on our mailing list, I will be happy to write down your address and e-mail and have them added to our data base.

	45%		yes (Go on to Q24.1.)
	55%		no (Skip to Q25)

24.1 Mailing Address:

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

e-mail: \_\_\_\_\_

25.0 From time to time, the District likes to contact constituents throughout its service area to secure input regarding policy issues that can impact the types of services being provided to users of our regional parks and trails. Often times, we do this by phone. Would you like to be on the list of park users that we might call from time to time?

	29%		yes (Go on to Q25.1.)
	71%		no

