



For Immediate Release

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[www.Samavesha.org](http://www.Samavesha.org)

[www.ArtInNatureFestival.org](http://www.ArtInNatureFestival.org)



**Samavesha** presents

**Art in Nature ~ The Nature of Art**

a free multidisciplinary arts festival located at the Stream Trail of Redwood Regional Park, Oakland, California.

In partnership with Regional Parks Foundation and Kaiser Permanente.

**Sunday September 21, 2014**

**11am to 5pm**

Art in Nature ~ The Nature of Art is an interdisciplinary, interactive, site-specific immersion into art and nature sparking the spontaneous artistic co-creation of thousands of festival participants and 200+ professional artists tucked among meadows, redwoods and oaks. Admission and transportation is free. [www.artinnaturefestival.org](http://www.artinnaturefestival.org)

Stroll along the mile-long Stream Trail of Redwood Regional Park, experience art in nature, and delve into the nature of art in 12 Theme Areas featuring music, dance, sculpture, painting, martial arts, poetry, body painting, circus arts, theater, visual arts, storytelling, arts & crafts, and kids' events.

**Experience an immersion into art, nature and the beauty of creating. Take a walk, enjoy nature, explore your own creativity and see a variety performers and artists in action!**



PRESS Photos: <http://www.samavesha.org/productions/art-in-nature-festival/gallery/>

### The Festival:



Samavesha presents *Art in Nature ~ The Nature of Art* at Redwood Regional Park, Oakland. This unique multidisciplinary arts festival, directed by renowned Italian composer and Artistic Director Laura Inserra, takes artists and the community on a journey into the nature of art. The festival is guided by the principle that all art forms originate from a universal human characteristic: creativity. *Art in Nature ~ The Nature of Art* conveys this universality by revealing the creative process in a variety of art forms, and also by giving festival-goers access to their own creativity through a multitude of participatory activities and performances.

*Art in Nature:* performing different expressions of art in nature.

*The Nature of Art:* revealing the artists' process, techniques, and tools.

### The organization:



Samavesha is a multidisciplinary arts organization that brings performing art events to the community, explores the intersection of traditional art forms with contemporary artistic languages, and creates awareness of the vital importance of creativity and art in human lives as a source of a healthy living. Samavesha engages local and international artists in collaborative and experientially-based events showcasing all forms of artistic expression. Samavesha produces accessible, interactive, educational, and fully immersive artistic experiences for the public. In addition to the *Art in Nature: The Nature of Art Festival*, Samavesha produces the annual Cave Concerts in the Marin Headlands, Create-With-Nature Earth Day Celebration at Stinson Beach, the Rose Labyrinth Series, and a Community Program located at schools, camps, health care facilities, community centers and parks.

### The founder and director:

A native of Sicily, Laura Inserra has been involved for many years in the artistic direction of multidisciplinary performances in Europe and in the US. Her work in Italy is well-known, including integral participation in the composition of numerous movie

scores and the artistic direction of innovative live productions. "Laura is a visionary and full of passion. She can make anything happen... and with love." - Michelle Fletcher. Artistic Director of Here Now Dance Company.



**A few of the participants at *Art in Nature / The Nature of Art Festival* include:**

Sarah Cahill, Luciano Chessa, Pauchi Sasaki, Michelle Fletcher, Elizabeth Boubion, Bar Shacterman, Zach Pine, Carter Brooks, Ragged Wing Ensemble, Richard K. Bacon, Bret Arenson, Dante Mancini, Here Now Dance Collective, Alicia Dattner, Evan Fraser, Rene' Jenkins, Adrian Arias, Laura Inserra, Oakland Improv Collective, Quantum Martial Arts, Alan Tower,

Rafael Jesús González, Sam Rogers, Adey Bell and way more...

For a full list please visit the website: <http://www.samavesha.org/productions/art-in-nature-festival/artists/>

**The venue:**

Stream Trail of Redwood Regional Park, Oakland, CA

Shuttle bus depot and parking lot at Merritt College, 12500 Campus Drive, Oakland, CA 94619

On Redwood Road, just a few miles over the ridge from downtown Oakland, is a hidden redwood forest whose peaceful groves give little evidence of its bustling past. In the mid-1800s, what is now Redwood Regional Park was the scene of extensive logging to supply building materials for the San Francisco Bay Area. The logging era has long since passed, and a stately forest of 150-foot coast redwoods has replaced those cut down. Wildlife within the park includes rare species such as the golden eagle and Alameda striped racer snake. Deer, raccoons, rabbits, and squirrels are often seen. The festival extends along the 1 mile stretch of the Stream Trail.

**Calendar Editors:**

CALENDAR LISTING: FESTIVAL, MUSIC, PERFORMANCE

(RELATED NEWS: MUSIC, DANCE, ARTS, POETRY, PHOTOGRAPHY, SCULPTURE, PAINTING, LIVE ART, WORLD FUSION, MULTI-CULTURAL, WORLD MUSIC, UNUSUAL INSTRUMENTS, PERCUSSION, STEEL DRUMS, NEW AGE MUSIC, SITE-SPECIFIC PERFORMANCE, UNUSUAL EVENTS, KIDS' EVENTS, CHILDREN)

**WHAT:**

International non profit multidisciplinary performing arts organization Samavesha presents Art in Nature ~ The Nature of Art- Free Multidisciplinary Arts Festival

**WHEN:**

Sunday, September 21, 2014 from 11am to 5pm

**WHERE:**

Stream Trail of Redwood Regional Park, Oakland.

Shuttle Bus Depot and Parking Lot at Merritt College, 12500 Campus Drive, Oakland, CA 94619. We strongly suggest taking the shuttle. See website for more info.

**TICKET INFORMATION:**

This is a FREE event. See website for info on parking and shuttle.

**Websites:**

*Art In Nature ~ The Nature of Art* - <http://www.artinnaturefestival.org>

Samavesha - <http://www.samavesha.org>

Laura Inserra - <http://www.laurainserra.com>

We welcome and invite the press to cover this event and review the festival. For further information, please contact Samavesha by email at [info@samavesha.org](mailto:info@samavesha.org) or Claudia Anfuso (Production Manager) at 415-568-1393.

