



2950 PERALTA OAKS COURT P.O. BOX 5381 OAKLAND CALIFORNIA 94605-0381 T: 1-888-EBPARKS F: 510-569-4319 TRS RELAY: 711 WWW.EBPARKS.ORG

12:30 p.m. Item

TO: Board Operations Committee

FROM: Mimi Waluch, Business Services Manager

DATE: June 18, 2015

SUBJECT: Update Convenience Camping Pilot Program Study

In July 2014, 2M Associates provided recommendations for potential camping program enhancements, including both facility and service improvements with estimated costs and revenue potential for the recommendations. The finished product, the Camping Program Update, details current camping trends, new or recent changes in camping technologies, facilities and services, and camping industry best practices in the region, state and nation. The Camping Program Update will guide the overall camping program in the future and has identified opportunities throughout the District to expand camping facilities and services in order to fulfill the potential of camping facilities throughout the District.

In order to assure continued improvement of camping facilities and services to meet community needs, the District hired 2M Associates to prepare a pilot program for a convenience camping site in the District. Using their extensive knowledge of the current conditions of District parks, the Camping Program Update, and camping opportunities throughout the country, 2M Associates will create a pilot program project and report for one camping location using the most efficient method of developing convenience camping in the District.

The report will determine revenue generation and the infrastructure necessary for this type of camping, provide an estimate of capital improvement costs, and the feasibility of long-term operations and management and maintenance of such an operation. Results from this program should enable the District to establish an effective process to develop convenience camping as well as assure continued improvement of camping activities and developments.

As a discussion item at the June 18, 2015 Board Operations Committee meeting, consultants from 2M Associates will present an update of the Convenience Camping Pilot Program Study including their process in determining the location for the pilot program and their recommendations to date.

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1:00 p.m. Item

TO: Board Operations Committee

FROM: Dania Stoneham, Recreation Areas Unit Manager

DATE: June 18, 2015

SUBJECT: Update Drought and Water Efficiency Strategy Plan: District-wide

Recreation Unit Manager Dania Stoneham will present an update to the Board Operations Committee on the status of the various drought conditions affecting operations District-wide as well as present water efficiency strategy plans currently in effect. Operations staff will continue to meet with local water agencies and the state Department of Water Resources to explore potential strategies should the drought continue this winter, with the potential for mandatory restrictions.

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1:30 p.m. Item

TO: Board Operations Committee

FROM: Mimi Waluch, Business Services Manager

DATE: June 18, 2015

**SUBJECT: Review Redwood Bowmen Special Use Agreement:
Roberts Regional Recreation Area**

The Redwood Bowmen Association, Inc., (Club) is an archery club that has been in operation within East Bay Regional Park District since 1941. The Club has had an exclusive agreement for the site in Roberts Regional Recreation Area since 1986, and is the only public outdoor range in Alameda County.

The Redwood Range is slightly over 26 acres and consists of three separate 14-target courses; the Open Course, the Lower Course, and the Hill Course. Each 14-target course is about a half mile in distance. The ranges are located in the redwood forest on the west slope of Redwood Peak and in the area of brush land to the north. A meadow between the clubhouse and Redwood Bowl is irrigated and used as a practice range. The Club built the clubhouse and ranges, and maintains them with help from the District for mowing and pump out sewer service of two portable restrooms. Parking is available at the neighboring Chabot Science Center.

The Club also participates in providing lessons through the Recreation Services Unit as well as offering instruction to Veteran, Scout and other groups. Day camp groups and the general public use the ranges on a daily basis. As of June 2015, the club has approximately 100 members that pay an annual membership fee of \$110. New applicants are required to participate in one regular Club meeting, one work party, a regular Club shoot and pay an initiation fee of \$50.00.

A Special Use Agreement with a current District standard of a 5-year term with a 5-year term extension, to be agreed by both parties, is recommended by staff. In addition, staff recommends the fee increase from \$100 to \$1,200 per year to closer align with the standard Special Use Fee of \$2,400 per year.

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1:45 p.m. Item

TO: Board Operations Committee

FROM: Nancy Krebs, Supervising Naturalist

DATE: June 18, 2015

**SUBJECT: Update Partnership – Ash Street Program with the City of Newark
Recreation and Community Services: Coyote Hills Visitor Center**

Supervising Naturalist Nancy Krebs will present an update to the Board Operations Committee on the Ash Street Collaborative, a partnership between the City of Newark Recreation and Community Services, Regional Parks Foundation and the East Bay Regional Park Districts' Coyote Hills Visitor Center.

Newark's Ash Street program is designed to serve those families facing great economic hardship. Four age-specific field-trips connect under-resourced youth with positive outdoor experiences. The partnership gives youth a connection to parks, science and culture. Naturalist, recreation, lifeguard and/or ranger staff interact with youth providing them multiple opportunities to interact with park staff.

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