



2950 PERALTA OAKS COURT P.O. BOX 5381 OAKLAND CALIFORNIA 94605-0381 T: 1-888-EBPARKS F: 510-569-4319 TRS RELAY: 711 WWW.EBPARKS.ORG

12:30 p.m. Item

TO: Board Operations Committee
FROM: Renee Patterson, Administrative Analyst II, Operations Division
DATE: April 16, 2015
SUBJECT: Review of Convenience Camping Pilot Project: District-wide

In July 2014, 2M Associates provided recommendations for potential camping program enhancements, including both facility and service improvements with estimated costs and revenue potential for the recommendations. The finished product, the Camping Program Update, details current camping trends, new or recent changes in camping technologies, facilities and services, and camping industry best practices in the region, state and nation. The Camping Program Update will guide the overall camping program in the future and has identified opportunities throughout the District to expand camping facilities and services in order to fulfill the potential of camping facilities throughout the District.

In order to assure continued improvement of camping facilities and services to meet community needs, staff would like to enter into a sole source Professional Services Contract with 2M Associates to prepare a pilot program for a convenience camping site in the District. Using their extensive knowledge of the current conditions of District parks, the Camping Program Update, and camping opportunities throughout the country, 2M Associates will create a pilot program project and report for one camping location using the most efficient method of developing convenience camping in the District. The report will determine revenue generation and the infrastructure necessary for this type of camping, provide an estimate of capital improvement costs, and the feasibility of long-term operations and management and maintenance of such an operation. Results from this program should enable the District to establish an effective process to develop convenience camping as well as assure continued improvement of camping activities and developments.

Funding for a Professional Services Contract was appropriated in the 2015 Budget in the Assistant General Manager, Operation’s account 101-5010-000-6191. Staff recommends acceptance of the 2M Associates proposal of a Professional Services sole source contract with a cost of \$28,388 and not to exceed \$30,000 for preparation of a pilot program for a convenience camping site in the District. 2M Associates is uniquely qualified to perform this work due to their professional expertise and their existing knowledge as creators of the District’s Updated Camping Program. The District anticipates completion of the draft written project by mid to late May 2015 with consultant presentations at two to four public meetings between June and July, 2015 to present data and cost analysis.

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1:00 p.m. Item

TO: Board Operations Committee

FROM: Mimi Waluch, Revenue & Administration Manager

DATE: April 16, 2015

SUBJECT: Update Interim Operation and Management of
Redwood Canyon Public Golf Course: Lake Chabot Regional Park

Staff will present an update to the Board Operations Committee on the status of the Redwood Canyon Public Golf Course interim operation and management including the status of completed and in progress planned improvements of the facility. Introductions of facility staff will be followed by a site tour for Committee members.

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