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BOARD EXECUTIVE COMMITTEE

Thursday, December 10, 2015

12:30 p.m.

EBRPD - Administrative Headquarters

2950 Peralta Oaks Court

Oakland, California 94605

The following agenda items are listed for Committee consideration. In accordance with the Board Operating Guidelines, no official action of the Board will be taken at this meeting; rather, the Committee's purpose shall be to review the listed items and to consider developing recommendations to the Board of Directors.

A copy of the background materials concerning these agenda items, including any material that may have been submitted less than 72 hours before the meeting, is available for inspection on the District's website (www.ebparks.org), the Headquarters reception desk, and at the meeting.

AGENDA

<u>TIME</u>	<u>ITEM</u>	<u>STATUS</u>	<u>STAFF</u>
12:30	1. Park Advisory Committee Goals for 2016	(R)	Pfuehler
12:45	2. Peralta Oaks Building Improvement Update	(I)	McNally
1:00	3. Lake Chabot Campus Modernization Project Update	(D)	Barton
1:30	4. 2016 Annual Contract Extension for Consulting Services with Strategy Research Institute (SRI)	(R)	Pfuehler
	5. Public Comments		
	6. Board Comments		

(R) Recommendation for Future Board Consideration
 (I) Information
 (D) Discussion

Executive Committee Members

Whitney Dotson (Chair); Doug Siden; Ayn Wieskamp
 Beverly Lane, Alternate
 Robert E. Doyle, Staff Coordinator

Future Meetings:

January 14	July 14
February 11	August 11
March 10	September 8
April 14	October 13
May 12	November 10
June 9	December 8

Distribution/Agenda

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 Clerk of the Board
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 Tyrone Davis – POA
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Project Manager(s):

Erich Pfuehler
 Chris Barton
 Michael McNally



ITEM I

BOARD EXECUTIVE COMMITTEE

Meeting of December 10, 2015

TO: Board Executive Committee

FROM: Robert Doyle, General Manager

**STAFF REPORT
PREPARED BY:** Erich Pfuehler, Government Affairs Manager

SUBJECT: Park Advisory Committee (PAC) Goals for 2016

Government Affairs Manager Erich Pfuehler and PAC Chair Bruce Kern will make a presentation on this agenda item.

BACKGROUND

At the meeting, Mr. Pfuehler and Mr. Kern will present the Park Advisory Committee's proposed 2016 goals. Please see the attached review of the PAC's ongoing goals, 2015 goals and proposed 2016 goals.

RECOMMENDATION

Staff and the PAC recommend the Board Executive Committee forward this item to the full Board of Directors for favorable consideration.

Attachment: PAC Goals

PARK ADVISORY COMMITTEE GOALS

**Summary of 2015
and
Proposed for 2016**

Board Executive Committee Review

December 10, 2015

- I. ONGOING GOALS**
- II. PROPOSED GOALS 2016**

I. ONGOING GOALS - 2015

1. Review proposed new Board policies to protect natural resources, enhance the natural and urban environment, and ensure an equitable and diversified system of programs, trails and regional parks is available to meet a variety of community needs.
 - District's response to drought (new) – met June 22, 2015
 - Cultural Services update (new) – met October 26, 2015
 - Green Transportation – trails update (continuation) – met March 23, 2015
 - Natural Resource update (continuation) – partially met October 26, 2015
2. Provide input and actively participate in the Board's efforts to seek funding for the acquisition, development, maintenance and operations of the parks.
 - Transportation ballot measures (new) – met March 23, 2015
 - Legislative update, State Parks Bond, SB 1183, etc. (new) – met January 26, 2015
 - Regional Parks Foundation update (new) – met February 23, 2015
 - Climate Change, adaptation and Cap and Trade (2014 unmet goal) – Goal not met
 - Plan Bay Area ad hoc subcommittee update for the Board and Regional Advanced Mitigation program presentation (continuation) – Goal not fully met
3. Recommend policies and programs that foster outreach relating to both park usage and employment opportunities particularly with youth and in underserved communities.
 - Community Relations plan (continuation) – met February 23, 2015
 - Interpretative and Community Outreach update (continuation) – met July 27, 2015
 - Heathy Parks, Healthy People update (continuation) – met May 18, 2015
 - Youth outreach and employment – workforce investment boards (continuation) – met July 27, 2015
 - Kids Healthy Outdoors Challenge update (continuation) – met July 27, 2015
 - Review Volunteer program every other year (scheduled for 2016) – meeting November 23, 2015
4. Provide early input and review of the District's annual Budget, the Comprehensive Annual Financial Report (CAFR), voter approved bond measures, Concessionaire agreements and Ordinance 38 policy issues.
 - Marksmanship concessionaire agreement (2014 unmet goal) – met September 28, 2015
 - 2016 proposed Budget and Comprehensive Annual Financial Report (continuation) – met June 22, 2015
 - Measure WW review and update (continuation) – met April 27, 2015
 - Review and comment on Measure CC, including geographic allocation of funds every other year (due 2015) – met June 22, 2015

5. Review and provide input on the Districts Master plan, land use plans, design plans or amendments proposed for adoption to planning documents, special use permits, and naming of District facilities.
 - Castleridge Checklist Amendment – met March 23, 2015
 - Crocket Hills Trails Naming – met April 27, 2015
 - Concord Hills PAC Field Trip – met October 17, 2015
 - Bill Lockyer Trail Naming – met July 27
6. Participate in community outreach and education as time allows
 - Districts Ambassador program (continuation)
 - Bike Safety Patrol and other volunteer programs (continuation)
7. Undertake special projects as directed by the Board
 - None assigned
8. Additional Committee Member responsibilities include:
 - Attend and participate in monthly meetings, and as time allows participate in community outreach and District sponsored volunteer activities.
 - Provide periodic reports to appointing authority

II. PROPOSED GOALS - 2016

1. Review proposed new Board policies to protect natural resources, enhance the natural and urban environment, and ensure an equitable, safe and diversified system of programs, trails and regional parks is available to meet a variety of community needs.
 - Capital Projects Review (new)
 - Mountain Bike Use (new)
 - Crime and Safety in Parks and on Trails including Dogs (new)
 - Natural Resources update (continuation)
 - Trails Update (continuation)
 - Convenience Camping Update (continuation)
 - Accessibility – Americans with Disabilities Act Transition Plan (continuation)
2. Provide input and actively participate in the Board's efforts to seek funding for the acquisition, development, maintenance and operations of the parks.
 - Ballot Measure Review (new)
 - Climate Change, adaptation and Cap and Trade (2014 unmet goal)
 - Legislative Priorities (continuation)
 - Plan Bay Area ad hoc subcommittee (continuation)
3. Recommend policies and programs that foster outreach relating to both park usage and employment opportunities particularly with youth and in underserved communities.
 - Economic Impact Report (new)
 - Stay Healthy in Nature Every Day – Children's Hospital Study (new)
 - Social Media Update (new)
 - Community Relations plan (continuation)
 - Review Volunteer program (continuation)

4. Provide early input and review of the District's annual Budget, the Comprehensive Annual Financial Report (CAFR), voter approved bond measures, Concessionaire agreements and Ordinance 38 policy issues.
 - Marksmanship concessionaire agreement (continuation)
 - 2017 proposed Budget and Comprehensive Annual Financial Report (continuation)
 - Measure WW review and update (continuation)
 - Measure CC review and update (continuation)
 - Ordinance 38 Update including Drone policies (continuation)
5. Review and provide input on the Districts Master plan, land use plans, design plans or amendments proposed for adoption to planning documents, special use permits, and naming of District facilities.
 - Concord Hills Land Use Plan (new)
 - Miller Knox Land Use Plan Amendment (new)
6. Participate in community outreach and education as time allows
 - Districts Ambassador program (continuation)
 - Bike and Trail Safety Patrols and other volunteer programs (continuation)
7. Undertake special projects as directed by the Board
 - None assigned
8. Additional Committee Member responsibilities include:
 - Attend and participate in monthly meetings, and as time allows participate in community outreach and District sponsored volunteer activities.
 - Provide periodic reports to appointing authority

TO: Board Executive Committee

FROM: Robert Doyle, General Manager

**STAFF REPORT
PREPARED BY:** Michael McNally, Acting Facilities Manager

SUBJECT: Peralta Oaks Building Improvement Update

Michael McNally, Acting Facilities Manager, will make a presentation on this agenda item.

BACKGROUND

The Park District has recently completed several improvements to the Peralta Oaks Administration Building that included the Board Room reconfiguration, new offices for the Finance Department, and efficiencies to our heating and cooling systems (HVAC).

The Board Room was remodeled to include a new dais for the Board of the Directors, as well as a new Audio Visual System that features two new video projectors, two projection screens, video displays for each board member and a sound system that can be controlled by an iPad. The sound system has a speaker system that has three zones that can be controlled separately, one for the audience, one for the speaker at the podium, and one for the Board of Directors. The dais was fitted with a custom countertop that was crafted from walnut trees from the Central Valley. The project also included new carpet, new T-bar ceiling, new window blinds, and fresh paint. The assisted listening devices for the board room have also been upgraded.

The Finance Department needed private offices to provide protection of sensitive information being handled by Finance staff. Three new private office spaces were fitted with enclosures as well as new lighting that conforms with Title 24 for Energy Efficiency Standards. As part of the project the HVAC and fire sprinklers needed to be reconfigured to accommodate the new offices. Both these project were completed in September 2015.

Projects scheduled for 2016 include modernization of the elevator and construction of an additional parking lot.

RECOMMENDATION

None. This is an informational item only.

**BOARD EXECUTIVE COMMITTEE**

Meeting of December 10, 2015

TO: Board Executive Committee

FROM: Robert Doyle, General Manager

**STAFF REPORT
PREPARED BY:** Chris Barton, Environmental Programs Manager

SUBJECT: Lake Chabot Campus Modernization Project Update

Chris Barton, Environmental Programs Manager, will make a presentation on this agenda item.

BACKGROUND

Starting in 1976, the District leased 133 acres of the former Nike Military Base from the Los Positas College District as its South County Corporation Yard. In 1984 the Board approved the LUP and EIR for Anthony Chabot (including Lake Chabot) which designated 19 acres of the former Nike site for existing and future Maintenance and Operational facilities. In 1998 the District purchased the former Nike Site from the LPCD for \$1.5 million using note funds. Today 153 staff currently work there, including maintenance and skilled trades, sanitation, roads & trails, fleet vehicle and equipment maintenance, Lake Chabot park operations, lifeguard/aquatics services, police, and fire. The Chabot Campus Modernization project, as planned, uses less than 5 acres of the designated 19 acres to replace and modernize these existing facilities. No designated public use areas or natural open space will be developed as part of the project.

On October 7, 2014, the Board of Directors reviewed and accepted the results of a feasibility study for the reconstruction of the Public Safety Administration Building and Chabot Service Yard at Lake Chabot Regional Park. On January 13, 2015 the Board approved a professional services contract with Indigo Architects (Indigo) to provide architectural and site development services, and subsequently approved a contract amendment to include the South County Corporation Yard Equipment/Vehicle Maintenance Shop (SCCY Shop) replacement with the Project on April 7, 2015, by Resolution No. 2015-4-99. The Project will modernize the following facilities:

- Public Safety Headquarters
- Lake Chabot Service Yard, relocate and reconstruct 2 buildings:
 - Shop for park operations
 - Park office and training room
- SCCY Equipment/Vehicle Maintenance Shop

On October 20, 2015, staff updated the Board of Directors on the land use entitlement process, including issues raised by concerned neighbors and project actions taken to further address neighbor concerns. To address visual impact concerns of the SCCY Equipment/Vehicle Maintenance Shop, the Castro Valley Municipal Advisory Council (CV MAC) and residents asked the District to evaluate alternative locations. At the October 20, 2015 meeting, staff presented initial feasibility findings for moving the shop. Staff identified a disturbed area of land used for construction staging and material

storage located north of the Nike Classroom (“Saddle”) which may be feasible with additional site development costs. A preliminary site plan for this alternative has been developed and submitted to Alameda County for the CV MAC’s consideration of the alternative.

Staff will update the Board Executive Committee on the “Saddle” option and discuss overall project progress and budget issues.

RECOMMENDATION

Staff requests that the Board Executive Committee provide feedback and direct staff to further develop plans for the “Saddle” alternative for SCCY Equipment/Vehicle Maintenance Shop.

**BOARD EXECUTIVE COMMITTEE**

Meeting of December 10, 2015

TO: Board Executive Committee

FROM: Robert Doyle, General Manager

**STAFF REPORT
PREPARED BY:** Erich Pfuehler, Government Affairs Manager

SUBJECT: 2016 Annual Contract Extension for Consulting Services with
Strategy Research Institute (SRI)

Erich Pfuehler, Government Affairs Manager and Carol Johnson, AGM of Public Affairs will make a presentation on this agenda item.

BACKGROUND

Strategy Research Institute (SRI), headed by Dr. G. Manross, has been providing excellent service to the Park District since the late 1980s. The firm first assisted the Park District with Measure AA polling and has since developed research methodologies, managed surveys, and provided expert interpretation of survey results to assist the Park District in providing statistically accurate predictions of voter behavior, public interests, preferences, and trends directly affecting this agency.

During 2015, the Park District, with the assistance of Dr. Manross, has updated the *Economic Study*, completed the random sample community phone survey, and fielded two on-line park user surveys.

Using the results of the community phone survey Dr. Manross has provided:

- An updated calculation of the estimated annual visitation to Park District facilities.
- Confirmation that the Measure CC program is well-received and likely to be renewed by voters.
- Detailed information on the use of Park District facilities including:
 - Preferred activities,
 - Distances travelled, and
 - Expenditures made by park users.
- Significant information on the community's perceived link between health and outdoor/recreational activities.
- Longitudinal comparisons with prior surveys regarding Park District recognition.
- The relative "market penetration" of various Park District partner foundations into our community.

The much larger on-line survey will further refine these results and allow for community patterns of use and interests to be determined. In 2016, staff intends to continue working on several initiatives involving these matters, including further research on turning park visitation information into statistically valid estimates of economic impact; strengthening the link between park use and health; understanding recreational patterns and trends as they relate to individual sub-areas of the Park District; and providing clear, professional data into policy-development forums including Plan Bay

Area, San Francisco Bay Restoration Authority, other local and statewide ballot measures. In addition to Mission Peak, there are other significant planning efforts on the horizon for the Park District which could benefit from additional public research: Chabot Public Safety Modernization Project, Concord Naval Weapons Station transfer and financing, Chabot Marksmanship Range, possible capital campaigns for environmental education / visitor centers. The assistance of Dr. Manross is an important element of these efforts.

RECOMMENDATION

Staff is requesting that the Executive Committee recommend, to the full Board of Directors, a renewal of the consulting services contract with SRI for 2016, for a not-to-exceed amount of \$59,400, which is equivalent to prior years.