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BOARD EXECUTIVE COMMITTEE

Thursday, February 12, 2015

12:30 p.m., Board Room

The following agenda items are listed for Committee consideration. In accordance with the Board Operating Guidelines, no official action of the Board will be taken at this meeting; rather, the Committee's purpose shall be to review the listed items and to consider developing recommendations to the Board of Directors.

A copy of the background materials concerning these agenda items, including any material that may have been submitted less than 72 hours before the meeting, is available for inspection on the District's website (www.ebparks.org), the Headquarters reception desk, and at the meeting.

AGENDA

<u>STATUS</u>	<u>TIME</u>	<u>ITEM</u>	<u>STAFF</u>
<i>Joint Board Executive Committee & Regional Parks Foundation Meeting</i>			
I	12:30 pm	1. 2014 Regional Parks Foundation Year-End Review and 2015 Community Relations Plan	Johnson/Kohn
R	1:30 pm	2. Request for Board Contingency Funding for Installation of Temporary Toilets at Mission Peak	Barrington
R	1:45 pm	3. Castleridge Checklist Amendment	Bondurant
		4. Public Comments	

(R) Recommendation for Future Board Consideration
 (I) Information
 (D) Discussion

Executive Committee Members

Whitney Dotson (Chair); Doug Siden; Ayn Wieskamp
 Beverly Lane, Alternate
 Robert E. Doyle, Staff Coordinator

Future Meetings:

January 8	July 9
February 12	August 13
March 12	September 10
April 9	October 8
May 14	November 12
June 17	December 10

AGENDA
REGULAR MEETING
BOARD OF DIRECTORS

EAST BAY REGIONAL PARK DISTRICT

Tuesday, March 17, 2015

C. BUSINESS BEFORE THE BOARD

6. BOARD COMMITTEE REPORTS

a. Board Executive Committee (2/12/2015) (Dotson)

Present

Board: Whitney Dotson (Chair), Doug Siden, Ayn Wieskamp

Staff: Robert Doyle, Debra Auker, Kelly Barrington, Julie Bondurant, Michelle Julene, Carol Johnson, Anne Kassebaum, Mona Koh, Jeff Lebow, Matt Norton, Bob Nisbet, Jim O'Connor, Becky Pheng

Public: William Acevedo, John Dilsaver, Bill Yarborough

The meeting was called to order at 12:40 pm.

I. 2014 Regional Parks Foundation Year-End Review and 2015 Community Relations Plan

A. *2014 Regional Parks Foundation Year-End Review*

William Acevedo, 2014 Regional Parks Foundation (“RPF”) Board President, gave an overview of the RPF’s 2014 year-end review. In 2014, fundraising achievements totaled \$16,022,864 (with the Patterson land donations). Membership increased by 8% over 2013, bringing the total membership to 8,218. The RPF continued its focus on the *Trails Challenge* and campership program, spending a total of \$250,000 to help send kids to various camping programs. In the area of planned giving, three estate planning workshops were held, with approximately 55 attendees, and a professional seminar was held to discuss “Hot Topics in Charitable Planning”. Some of the other 2014 highlights include:

- Donation of \$90,000 towards the Rock Gardens at the Botanic Garden; \$50,000 toward the Olympic Boulevard Staging Area; and \$25,000 towards Serpentine Prairie restoration project.
- Celebration of the Temescal waterfall restoration project.
- Announcement of the Carol Severin scholarship fund at San Francisco State University.
- Donor award recognition at the Gala Event at the Claremont Hotel.

Director Doug Siden complemented the RPF Board and staff for all their work and acknowledged that a lot was accomplished in 2014. Director Ayn Wieskamp commented on the various projects that were accomplished, and she looked forward to more projects in 2015. Director Whitney Dotson thanked the RPF for their support of projects at Tilden Regional Park and noted that the projects are important for the public. General Manager Robert Doyle commented on the RPF's strategic planning efforts and the increasing number of memberships. AGM Carol Johnson thanked staff for their hard work and talked about the RPF's new staff members.

B. *2015 Community Relations Plan*

Community Relations Manager Mona Koh presented the community relations plan for 2015. The five areas of focus for 2015 are:

1. HPHP partnerships
2. Multicultural collaboration
3. External communications
4. Economic impact of parks

In 2015, staff will continue to partnership with UCSF Benioff Children's Hospital in Oakland. AGM Carol Johnson talked about the District's partnership with Children's Hospital to have pictures and information of regional parks in clinic rooms, with each room named after a park. The District will continue to sponsor the *Kids Healthy Outdoors Kids Challenge*. In 2014, over 35 schools participated in the program. The District will continue to deepen relationships with diverse audiences and their leaders through community outreach, media, and events. Planned groundbreaking and dedications include East Bay Greenway, Dumbarton Quarry, Vargas Plateau, Pleasanton Ridge, and Garin/Stonebrae—Bay Area Ridge Trail. Staff anticipates that Phase 2 study of the economic impact of parks will be concluded in the next few months. The information will be shared with the community and other public agencies.

Director Ayn Wieskamp asked if the District will have an opportunity to get feedback from doctors at Children's Hospital regarding "healthy prescriptions", and if the District is reaching out to other hospitals. Ms. Johnson responded that staff will have an opportunity to receive feedback from doctors and that a survey will be undertaken. At this time, staff is not conducting outreach with other hospitals. The partnership with Children's Hospital is a pilot program; however, if the program is successful, staff will reach out to other hospitals in the area. Director Doug Siden commented on the District's efforts to reach out to the various ethnic communities, and asked for information about the job fair at Temescal and Big Break.

Recommendation: None. This was an informational item.

2. **Request for Board Contingency Funding for Installation of Temporary Toilets at Mission Peak**

Chief of MAST Kelly Barrington introduced this agenda item. Park Supervisor Gordon Wiley and Sanitation Recycling Supervisor Matt Norton presented a PowerPoint presentation on this agenda item. Mr. Wiley talked about the need for additional toilets at Mission Peak and that the

proposed chemical toilets are temporary. The total cost of three chemical toilets is approximately \$20,000, which includes the site prep, delivery, and contractor service fees. The toilets will be serviced by a contractor three times per week, and will not impact park staff's workload. AGM Jim O'Connor noted that this is a pilot program, and if more chemical toilets are needed, staff will look into more toilets until a permanent solution is found. Director Ayn Wieskamp thought that this was a good idea and that this should help relieve some of the issues at the park. General Manager Robert Doyle emphasized that this was temporary solution to help alleviate the issue. Director Whitney Dotson asked where the permanent toilets will be placed. Mr. Barrington responded that staff is still looking into the possible locations, with one option being adjacent to the parking lot.

Recommendation: By motion of Director Wieskamp, and seconded by Director Siden, the Board Executive Committee voted 3-0 to approve and recommend to the full Board the transfer of \$10,000 from the Board Contingency account to pay for the lease, installation, and contract maintenance service for temporary chemical toilets at Mission Peak Regional Park.

3. Catleridge Checklist Amendment

AGM Bob Nisbet introduced this agenda item, providing an overview of the Castleridge property in Pleasanton. Senior Park Planner Julie Bondurant talked about the land use plan checklist amendment which was adopted by the Board in 2002. The process provides for a formal planning review for addressing the incorporation of property into a regional park. It is meant to supplement the prior planning studies with the intent of opening the parcel to the public while ensuring the protection of the site's resources. The Castleridge property is approximately 232 acres and connects to Pleasanton Ridge Regional Park. Staff is continuing to work with the City of Pleasanton to open the area to the public. Ms. Bondurant emphasized that there will be no new construction on the property and that no additional or new park staff will be needed to open the park to the public. Director Wieskamp commented that the District should invite members of the Pleasanton City Council to the next Board tour so they can visit the site / park. Director Doug Siden commented that Ms. Bondurant's report is thorough.

Recommendation: By motion of Director Wieskamp, and seconded by Director Siden, the Board Executive Committee voted 3-0 to forward a recommendation for approval of the Castleridge Checklist Amendment to the Park Advisory Committee and the Board of Directors for consideration under the District's Amendment Checklist Process.

4. Public Comment

There were no public comments.

5. Board Comments

Director Doug Siden asked that “Board Comments” be added to future Board Executive Committee meeting agendas. Per Section VIII – Financial Controls of the Board Operating Guidelines, he requested \$1,000 in Board Contingency to contribute to the Alameda Rotary for the Spring Eggscramble at Crown Beach on March 28, 2015.

The meeting was adjourned at 2:05 p.m.

Respectfully submitted,

Becky K. Pheng

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