

**BOARD EXECUTIVE COMMITTEE**  
**Thursday, January 9, 2014**  
**12:45 p.m., Board Room**

The following agenda items are listed for Committee consideration. In accordance with the Board Operating Guidelines, no official action of the Board will be taken at this meeting; rather, the Committee's purpose shall be to review the listed items and to consider developing recommendations to the Board of Directors.

A copy of the background materials concerning these agenda items, including any material that may have been submitted less than 72 hours before the meeting, is available for inspection on the District's website ([www.ebparks.org](http://www.ebparks.org)), the Headquarters reception desk, and at the meeting.

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## **AGENDA**

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<u>STATUS</u>	<u>TIME</u>	<u>ITEM</u>	<u>STAFF</u>
		<u>Joint Board Executive / Regional Parks Foundation Board Executive Committee</u>	
I	12:45	1. Review of Regional Parks Foundation Support for 2013 and Goals for 2014	Johnson/Baglietto
		2. Public Comments	

(R) Recommendation for Future Board Consideration

(I) Information

(D) Discussion

**Executive Committee Members**

Ayn Wieskamp (Chair); John Sutter; Whitney Dotson

Ted Radke, Alternate

Robert E. Doyle, Staff Coordinator

**Future Meetings (2014)**

<del>January 9</del>	July 10
February 27	August 14
March 13	September 11
April 10	October 9
May 8	November 13
June 12	December 11

*Distribution list (next page)*

**Distribution/Agenda**

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AGMs  
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Erich Pfuehler  
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Peter Rauch  
Mary McAllister  
Rich Guarienti (via e-mail)  
Pat O'Brien (via e-mail)  
Bruce Beyaert (via e-mail)  
Patricia Vaughan Jones (via e-mail)  
Brian Geiser (via e-mail)

**Distribution/Full Packet**

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Jim O'Connor  
Dave Collins  
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Larry Tong  
Anne Scheer  
Allen Pulido  
Cliff Rocha – Local 2428  
Eri Suzuki– Local 2428  
Tyrone Davis – POA  
Lobby/Receptionist

**Public:**

**Project Manager(s):**

Carol Johnson  
Nancy Baglietto

**BOARD EXECUTIVE COMMITTEE**

Meeting of August 29, 2013

**TO:** Board Executive Committee

**FROM:** Robert Doyle, General Manager

**STAFF REPORT  
PREPARED BY:** Carol Johnson, Assistant General Manager

**SUBJECT:** **Review of Regional Parks Foundation Support for 2013 and  
Goals for 2014**

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William Acevedo, Regional Parks Foundation Board President for 2014, and Carol Johnson, Regional Parks Foundation Executive Director, will make a presentation on this agenda item.

BACKGROUND

While the Park District celebrates its 80<sup>th</sup> year in 2014, the Regional Parks Foundation will be celebrating its 45<sup>th</sup> year of support to underserved youth, families, seniors and disabled persons providing broader access to the regional parks.

As has been the practice for close to 20 years, the Regional Parks Foundation fundraising accomplishments and program support of the immediate past year will be highlighted for the Park District's Board Executive Committee. The presentation will also include a look forward to upcoming goals and initiatives planned for by the Regional Parks Foundation's Board of Directors.

RECOMMENDATION

None. This agenda item is informational only.

Attachment A: Regional Parks Foundation 2014 Fundraising Goals



## REGIONAL PARKS FOUNDATION 2014 Fundraising Goals

FOUNDATION PROGRAMS	2013 Goal	2014 Goal
<b>CAMPERSHIP</b>		
▪ Park n' It Summer Day Camping	\$160,000	\$160,000
▪ Camp Arroyo		
▪ Fishing Derbies		
▪ Swim Lessons & Water Safety Classes		
▪ Jr. Lifeguards		
▪ Teen Eco Action Week		
▪ Community Outreach Outdoor Program		
<b>MEMBERSHIP</b>		
▪ Membership	\$525,000	\$550,000
<b>ANNUAL FUND</b>		
▪ Unrestricted Gifts/Year-End Appeal	\$220,000	\$220,000
▪ Vehicle Donations	\$ 15,000 (included in \$220,000)	\$ 15,000 (included in \$220,000)
<b>PLANNED GIVING</b>		
▪ Educational Seminar(s)	Open	Open
▪ Informational Materials		
▪ Special Events/Individual Meetings		
<b>FUNDS FOR PARKS</b>		
▪ Support for Individual Parks, Trails and Visitor Centers	\$220,000	\$220,000
▪ Botanic Garden Plant Sales	\$ 35,000	\$ 30,000
<b>ENVIRONMENTAL RESTORATION AND ENHANCEMENT</b>		
▪ Caspian Tern Habitat Enhancement and Outreach at Brooks Island	\$ 5,000	\$ 10,000
▪ Grassland Management of Reptile Populations		
▪ Least Tern Habitat Enhancement		
▪ Birds and Wildlife Habitat Enhancement & Public Involvement at Quarry Lakes		
▪ Habitat Helpers: Burrowing Owl Buddies		
▪ Black Rail Habitat Restoration: Pt. Pinole		
<b>ENDOWMENT</b>		
▪ Donor Option on all Appeals	Open	Open
▪ Board Giving		
<b>SPECIAL OPPORTUNITIES</b>		
▪ Fundraising Event/Auction	-	\$ 40,000
<b>TOTAL FUNDRAISING GOAL</b>	<b>\$1,165,000</b>	<b>\$1,230,000</b>