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BOARD EXECUTIVE COMMITTEE

Thursday, March 7, 2019

12:30 p.m.

**EBRPD - Administrative Headquarters
2950 Peralta Oaks Court
Oakland, California 94605**

The following agenda items are listed for Committee consideration. In accordance with the Board Operating Guidelines, no official action of the Board will be taken at this meeting; rather, the Committee's purpose shall be to review the listed items and to consider developing recommendations to the Board of Directors.

A copy of the background materials concerning these agenda items, including any material that may have been submitted less than 72 hours before the meeting, is available for inspection on the District's website (www.ebparks.org), the Headquarters reception desk, and at the meeting.

Public Comment on Agenda Items

If you wish to testify on an item on the agenda, please complete a speaker's form and submit it to the recording secretary. Your name will be called when the item is announced for discussion.

Accommodations and Access

District facilities and meetings comply with the Americans with Disabilities Act. If special accommodations are needed for you to participate, please contact the Clerk of the Board at 510-544-2020 as soon as possible, but preferably at least three working days prior to the meeting.

AGENDA

Joint Board Executive Committee and Regional Parks Foundation Board Meeting

<u>TIME</u>	<u>ITEM</u>	<u>STATUS</u>	<u>STAFF</u>
12:30 pm	1. Regional Parks Foundation Annual Report for 2018	I	Carol Johnson, John Dilsaver
1:30 pm	2. Regional Parks Foundation – Park District Agreement	R	Carol Johnson
2:00 pm	3. Open Forum for Public Comments <i>Individuals wishing to address the Committee on a topic not on the agenda may do so by completing a speaker's form and submitting it to the recording secretary.</i>		
2:30 pm	4. Board Comments		

Board Executive Committee Members

Ayn Wieskamp (Chair), Ellen Corbett, Dennis Waespi
Dee Rosario, Alternate
Robert E. Doyle, Staff Coordinator

R - Recommendation for Future Board Consideration
I - Information
D - Discussion

2019 Meeting Dates

January 10	July 11
February 7	August 1
March 7	September 5
April 4	October 3
May 2	November 7
June 6	December 5

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EAST BAY REGIONAL PARK DISTRICT

BOARD EXECUTIVE COMMITTEE

Meeting of March 7, 2019

TO: Board Executive Committee

FROM: Robert E. Doyle, General Manager

STAFF REPORT
PREPARED BY: Carol Johnson, AGM, Public Affairs

SUBJECT: Regional Parks Foundation Annual Report for 2018

AGM of Public Affairs Carol Johnson and Regional Parks Foundation (RPF) Board President John Dilsaver will present the RPF year in review for 2018 regarding fundraising revenue, program sponsorship and overall financial contributions to the Park District.

BACKGROUND

The Regional Parks Foundation ended its 49th year in 2018 achieving its eighth year of sustained financial growth. Every category of RPF funding goals exceeded expectations culminating in a new fundraising record of 36% increased revenue over goal.

Several new initiatives were launched in 2018, including onsite sales of RPF park membership passes now available for purchase at Park District parks, visitor centers, and select REI stores; and five capital renovation projects, funded in part by a one million dollar grant from the Valley Foundation. Two of these projects, Shadow Cliffs Interpretive Pavilion and Black Diamond Mines coal exhibit, will be celebrated later this year.

RPF governance continued to change with the retirement of long-term Board Members Chip Conradi, Clorox Company; and Robert Jacques, Destination Wealth Management. Additional unexpected Board resignations due to professional relocations included Jenny Mack, Kaiser Permanente; Steve Wood, REI; and Brian Sharpes, Greystone Financial Services. RPF Board members reappointed to a two-year term were Peter Liu, Clean Energy Advantage; Tom Meier, Kaiser Permanente; Helane Morrison, Hall Capital Partners; Lisa Baldinger, EBRPD; and Nathan Falk, NERA Economic Consulting. Several new Board members are being recruited in 2019 from corporations including Chevron, Clorox, Comcast, and the Oakland Athletics.

The Regional Parks Foundation Board of Directors enjoys a supportive relationship with the East Bay Regional Park District Board of Directors and staff. Each year, life changing park experiences are offered to youth, seniors, disabled, and others with park access challenges thanks to this uniquely sustained partnership.

RECOMMENDATION

None. This is an informational item.

EAST BAY REGIONAL PARK DISTRICT

BOARD EXECUTIVE COMMITTEE

Meeting of March 7, 2019

TO: Board Executive Committee

FROM: Robert E. Doyle, General Manager

STAFF REPORT
PREPARED BY: Carol Johnson, AGM, Public Affairs

SUBJECT: Regional Parks Foundation – Park District Agreement

AGM of Public Affairs Carol Johnson will present for consideration and approval an updated Memorandum of Understanding (MOU) between the Regional Parks Foundation and the East Bay Regional Park District.

BACKGROUND

The Regional Parks Foundation (RPF) was founded and incorporated in 1969 as an independent California nonprofit corporation and qualified 501(c)(3) tax-exempt organization, for the sole purpose of aiding the East Bay Regional Park District (District) with private fund development and land acquisition to achieve its public park objectives.

Now entering its 50th year of direct private funding support to the District, each year RPF contributes funds directly to EBRPD, including paying expenses to benefit the District and funding programs and activities that directly benefit the mission of the District, and holds and invests funds for future use by the District.

Over the five decades of support to the District, RPF has provided access to regional parks to thousands of under-resourced children, seniors, disabled individuals and veterans. The unique partnership between a public park agency and nonprofit organization exclusively serving the greater needs of area residents continues to be a model for other public park systems throughout the United States.

The current MOU between the District and RPF was last updated in 2010. The desire between both parties is to review and update future MOUs every five years. The Executive Director and Development Director of the Regional Parks Foundation met with the District's Counsel and Chief Financial Officer on several occasions to review the existing MOU and make recommended amendments.

Specific changes called out in this 2019 MOU include clarification of unrestricted annual grant payments from RPF to the District, for specific administrative support, including a 2% annual increase. This grant is included as part of the programs, expenses, transportation and other

benefits the RPF provides to the District. In 2018, RPF direct and indirect contributions in support of the District were approximately \$2 million.

RECOMMENDATION

The Board Governance Committee of the Regional Parks Foundation has reviewed and approved the 2019 amended MOU and recommends that the Board Executive Committee of the East Bay Regional Park District approve this MOU. The full Boards of both the District and RPF will act to approve this document at later dates.