

26 July 2012

Mr. Robert E. Doyle  
General Manager  
East Bay Regional Park District  
2950 Peralta Oaks Court  
Oakland, California 94605

Subject: Support East Bay Regional Park District Community Transformation Grant (CTG) application

Dear Mr. Doyle:

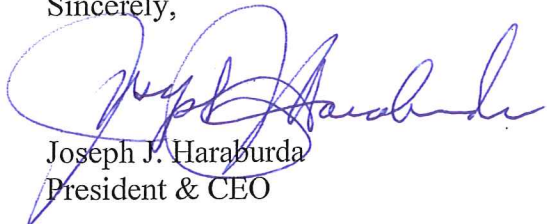
The Oakland Metropolitan Chamber of Commerce includes in its Mission Statement the goal of enhancing the quality of life in the city of Oakland. The East Bay Regional Park District's emphasis on health and outdoor activity is an important contributor to the quality of life for our members and all people in Oakland. With that in mind, I write in support of the District's application for a Community Transformation Grant (CTG).

The District's facilities and programs improve our region's economic competitiveness by providing low-cost, safe outdoor activity opportunities in an urban environment. Connecting the District's role in our community with schools and health care providers will enhance the quality of life for residents and provide schools additional resources and promotional assets – all of which further bolster business and worker recruiting efforts for our region.

The District's effort to lead a multi-sector collaborative – the Get Outdoors! (GO!) Network for Healthy Kids – will further strengthen the relationship between health, education and outdoor activity providers. The GO! Network brings together organizations such as the Oakland Unified School District, Alameda County Office of Education and Children's Hospital in Oakland. This well-rounded collaborative uniquely addresses a CTG strategic directive – Active Living and Healthy Eating – in Oakland.

Supporting the GO! Network for Healthy Kids will serve as a model and catalyst for regional wellness and livability. On behalf of the Board of Directors of the Oakland Metropolitan Chamber of Commerce, I support this proposal and urge your favorable consideration

Sincerely,



Joseph J. Haraburda  
President & CEO