



EAST BAY REGIONAL PARK DISTRICT  
**PARK ADVISORY FINANCE COMMITTEE**  
AGENDA STATEMENT  
MEETING DATE – NOVEMBER 24, 2008

**SUBJECT:** Review of EBRPD Proposed 2009 Budget

**RECOMMENDATION:** Review 2009 EBRPD Proposed Budget and Make a Recommendation to the District's Board Finance Committee.

**DESCRIPTION**

The District's 2009 Budget has been prepared for review by the Park Advisory Committee at this November 24, 2008 meeting. This 2009 Proposed Budget, along with comments and recommendations by the Committee is scheduled for the Board Finance Committee on November 26, 2008, a first hearing before the full Board of Directors on December 2, 2008, and for final adoption on December 16, 2008.

For the purposes of the PAC review, hard copies of the full Budget will be provided to the PAC Chair and PAC Finance Subcommittee Committee Chair. The Finance Subcommittee will be mailed hard copies of the Budget Sections A and B: the General Manager's Message and Budget Overview. These sections will also be e-mailed to all PAC members, and copies will be available at Monday's meeting. The full, 425 page Proposed Budget document is scheduled to be posted on the District's web site by the end of the day Friday, November 21, 2008.

The PAC Finance Subcommittee is scheduled to review the budget at a special meeting starting at 6:15 pm, on Monday, November 24<sup>th</sup>, before the regular meeting. The Budget, and the Finance Subcommittee's report, will be presented to the full PAC at the meeting. The PAC is requested to make a recommendation to the District's Board Finance Subcommittee on the document. Comments on the budget are encouraged, and are typically conveyed to the Board's Finance Committee by the Finance Committee representative

The 2009 budget document is similar in format to the prior year. The General Manager's Budget Message (Section A), describes how the annual budget links the policies and vision of the Board of Directors to our operations, capital projects, and ultimately to the District's Master Plan. Section B, the Budget Overview, provides summary charts and information on the District's overall financial resources, and more specific analysis and comparison with prior years. Sections C, D and E are respectively the Capital Budget detail, Divisional Summaries, and Supplemental Information.

The 2009 budget appropriations total \$162,111,229, including \$16,276,964 for projects. The budget adds 12.47 additional full time equivalent permanent and seasonal positions to the approved District positions. The Budget is based on conservative financial projections, maintains current service levels of all current District programs and facilities and may be modified to address changing circumstances during the year. The timing of the Budget

preparation process did not allow for the inclusion of the recently approved Measure WW Bond program. We expect to propose a budget amendment to establish the first formal appropriations from this new revenue source in 2009.

The final budget, which will be prepared following Board adoption on December 16<sup>th</sup>, will include encumbrances rolled from 2008 to 2009 for contracts and projects underway in 2008 to be paid for in 2009 from 2008 resources. There will also be adjustments to the Capital Projects schedules to account for actual capital revenues and expenditures through the end of 2008. There may be other adjustments or corrections included in the document prior to printing of the final budget. The final budget will include artwork for the cover and section title pages developed by the Public Affairs Division.

Staff will review the budget with the committee and discuss any questions that the committee may have.

# **PARK ADVISORY COMMITTEE GOALS**

**Summary of 2008  
and  
Proposed for 2009**

**Produced for the Board Executive Committee  
and  
PAC Executive Sub-Committee Meeting  
on  
November 25, 2008**

- I. ONGOING GOALS**
- II. 2008 GOALS**
- III. ONGOING GOALS WHICH NEED ACTION IN 2009**
- IV. 2008 GOALS NOT COMPLETED**
- V. PROPOSED NEW GOALS FOR 2009**

## I. ONGOING GOALS

1. Review land use plans or amendments proposed for adoption.  
*2008 – Pleasanton ILUP 5-19-08(I) and 7-28-08(R)*
2. Make periodic park field trips to coincide with PAC review of planning documents.  
*2008 – Pleasanton Ridge Field Trip 6-7-08*
3. Review proposed new Board policies and changes to existing policies to protect natural resources, enhance the natural and urban environment, and ensure that an equitable and diversified system of programs, trails and regional parks is available to meet a variety of community needs.  
*2008 – Zebra/Quagga Mussel Briefing 6-23-08*  
*2008 – Water Usage Update 9-22-08*
4. Review proposed names of District facilities as designated by the District Naming Policy.  
*2008 – Naming Tom Bates Sports Complex 1-28-08*
5. Coordinate one PAC meeting in the field.  
*2008 – Garin BBQ 7-28-08*
6. Provide early input and review of the annual Budget, and the Comprehensive Annual Financial Report (CAFR).  
*2008 – CAFR Review 5-19-08*  
*2008 – Budget Update 9-22-08*
7. Review Ordinance 38 for policy issues.  
*2008 – Ordinance 38 Minor Modification 6-23-08*
8. Review and recommend dedication status of regional parklands and trails.  
**2008 – No Action Taken**
9. Provide input and actively participate in the Board's efforts to seek funding for the acquisition, development, maintenance and operation of the parks.  
*2008 – Update on Extension of Regional Park Bond (I) 2-25-08*  
*Bond Extension Project List Update (I) 5-19-08*  
*Extension of Regional Park Bond (R) 6-23-08*
10. Recommend policies and programs that foster outreach to under-served communities relating to both park usage and employment opportunities.  
*2008 – Community Outreach 1-28-08*  
*Interpretive and Recreation Outreach Update 7-28-08*
11. Review Trails Use Checklist changes related to Ordinance 38.  
**2008 – No Action Taken**
12. Review the Trails Program every other year beginning in 2007.  
**2008 – No Action Taken**
13. Review volunteer program every other year beginning in 2006.  
**2008 – No Action Taken**
14. Continue to participate in the District's Ambassador Program as time allows.  
**2008 – Some individual actions taken**
15. Review and comment on progress reports on the Americans with Disabilities Act Plan.  
**2008 – No Action Taken**
16. Review and comment on a progress report on Measure CC, including geographic allocation of funds every other year beginning in 2006.  
**2008 – No Action Taken**
17. Undertake special projects as directed by the Board; the PAC may request referral of special projects from the Board.  
**2008 – No Action Taken**

## **II. 2008 GOALS**

1. Receive and comment on an update on natural resource management which may include the vegetation management program and grassland management research.  
*2008 – Stewardship / Resources Review 7-28-08*
2. Review and comment on the District's process and guidelines for special uses and concessions.  
**2008 – No Action Taken**
3. Review the District's 2008 Community Relations/Outreach and Branding Plan.  
*2008 – Community Relations and Branding 2-25-08*
4. Review the District's measure on the extension of the Regional Park Bond.  
*2008 – Update on Extension of Regional Park Bond (I) 2-25-08*  
*Bond Extension Project List Update (I) 5-19-08*  
*Extension of Regional Park Bond (R) 6-23-08*
5. Review and comment on the East Contra Costa County Habitat Conservation Plan.  
*2008 – East Contra Costa Habitat Conservation Plan 10-27-08*
6. Review the new District policy on geocaching.  
**2008 – No Action Taken**
7. Review and comment on the update of the Park User Survey.  
*2008 – Update on Park User Survey 3-24-08*
8. Review and comment on the District's grant proposals for Proposition 84, "The Water Quality, Safety and Supply, Flood Control, Natural Resource Protection, Park Improvements Bond."  
*2008 – District Grants Activities 10-27-08*
9. Review and comment on the Pavement Management Plan.  
*2008 – Pavement Management Plan 4-28-08*
10. Review and comment on the Draft Fuels Management Plan.  
**2008 – No Action Taken**

## **III. ONGOING GOALS WHICH NEED ACTION IN 2009**

1. Review Trails Use Checklist changes related to Ordinance 38.
2. Review the Trails Program every other year beginning in 2007.
3. Review volunteer program every other year beginning in 2006.
4. Review and comment on progress reports on the Americans with Disabilities Act Plan.
5. Review and comment on a progress report on Measure CC, including geographic allocation of funds every other year beginning in 2006.

## **IV. 2008 GOALS NOT COMPLETED**

1. Review and comment on the District's process and guidelines for special uses and concessions.
2. Review the new District policy on geocaching.
3. Review and comment on the Draft Fuels Management Plan.

## **V. PROPOSED NEW GOALS FOR 2009**

1. Review and comment on the District's process and guidelines for special uses and concessions (from 2008).
2. Review the new District policy on geocaching (from 2008).
3. Review and comment on the Draft Fuels Management Plan (from 2008).
4. Review of the District's 75<sup>th</sup> Anniversary Events (NEW).
5. Review District Camping Plan (NEW).
6. Review the Regional Parks Foundation 40<sup>th</sup> Anniversary Goals and Membership (NEW).
7. Review and comment on the District's Sustainability and Recycling Policies (NEW).
8. Review Outdoor Environmental Education – Children in Nature / Interpretative Programs (NEW).
9. Review Trail Repair Guidelines (NEW).
10. Measure WW Implementation (NEW).
11. Learn about and participate in Master Plan Review (NEW).
12. Review and recommend dedication status of regional parklands and trails. (from 2008)

We will also continue to have our ongoing goals to address as they come up.

PARK ADVISORY COMMITTEE  
2008 Status of Recommendations

The following is a record of items, which have come from the PAC during the year beginning January 1, 2008 or were carried over from previous years.

1. The PAC recommended Board adoption of the Vargas Plateau Regional Park Land Use Plan. (November 26, 2007)  
**STATUS:** The Board unanimously voted to approve the Vargas Plateau Regional Park Land Use Plan, with revisions. (Resolution #2008-4-086)
2. The PAC recommended Board approval of the Dublin Hills Interim Land Use Plan. (November 26, 2007)  
**STATUS:** The Board unanimously voted to approve the Dublin Hills Interim Land Use Plan. (Resolution #2008-7-170)
3. The PAC recommended Board approval of the staff recommendation for bicycle use on the Panorama Trail at Mission Peak with a report back on conflicts after trail is in use one year. (November 26, 2007)  
**STATUS:** The Board unanimously voted to approve the use bicycles on the Panorama Trail at Mission Peak. (Resolution #2008-6-134)
4. The PAC recommended Board approval of the JPA proposed name, Tom Bates Regional Sports Complex, for the sports fields at East Shore State Park. Passed 14-0-1. (January 18, 2008)  
**STATUS:** The Board unanimously voted to approve this recommendation to designate a name for the sports facility being constructed at Gilman Street in Berkeley. (Resolution #2008-2-015)
5. The PAC recommended Board approval of the 2007 Comprehensive Annual Financial Report (CAFR). (May 19, 2008)  
**STATUS:** The Board unanimously voted to approve the CAFR for the year ending December 31, 2007. (Resolution #2008-6-164)
6. The PAC recommended Board approval of the Bond Extension and Ordinance. (June 23, 2008)  
**STATUS:** The Board voted to approve the Bond Extension and Ordinance. Passed 6-0-1. (Resolution #2008-7-184)
7. The PAC recommended Board approval of the proposed changes to Ordinance 38. (June 23, 2008)  
**STATUS:** The Board voted to approve the changes to Ordinance 38. Passed 6-0-1. (Resolution #2008-7-180)
8. The PAC recommended Board approval of the Interim Land Use Plan for Pleasanton Ridge with the incorporation of the Chair's comments. (July 28, 2008)  
**STATUS:** The Board voted unanimously to approve ILUPR. (Resolution #2008-9-225)

# Memo

To: Park Advisory Committee  
From: Dr. George Manross  
Date: December 5, 2008  
Re: Measure WW Exit Poll Results

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## **Measure WW, Understanding Voter Behavior in the Face of a Unique Set of Challenges**

Measure WW was successful, securing **71.7 % voter support**. The success of this \$500 mm. bond measure, which was a continuation of Measure AA, was in the face of a unique set of challenges; including, for example, voter concern over a **depressed economy** and the fact that the Alameda County Registrar of Voters **mistakenly deleted** the TITLE of the ballot language, which stated that passage of Measure WW would NOT increase the local Tax Rate.

As a result, while Alameda County historically far exceeds the requisite 2/3-voter support (typically around 78%) and voter support in Contra Costa County typically falls slightly **BELOW** 2/3 voter support needed for passage (around 64% to 65%)...in the present case, the vote in **BOTH** counties virtually mirrored one another at approximately 72%.

The District commissioned an Exit Poll, conducted by Strategy Research Institute. The Institute's Chairman/CEO, Dr. George Manross, will present the "findings" from this scientific survey. The "intelligence" secured from this voter survey is not only interesting, but will be useful in better understanding the determinants of voting behavior under extreme and unique conditions.



DATE: November 20, 2008

TO: Park Advisory Committee  
FROM: Erich Pfuehler, Legislative Administrative Manager  
SUBJECT: Park Advisory Committee Goals for 2009

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**Park Advisory Committee Goals for 2009**

Rich Guarienti, Chair PAC, will make a presentation on this agenda item.

**BACKGROUND**

During 2008, the Park Advisory Committee (PAC) addressed several ongoing goals – including recommendations for the:

- Naming of the Tom Bates Sports Complex
- Comprehensive Annual Financial Report
- Extension of the Regional Park Bond
- Minor Modifications to Ordinance 38
- Pleasanton Ridge Interim Land Use Plan

In addition to its ongoing goals, the PAC received updates and reviewed the District's:

- Natural Resource Management Activities
- Community Relations/Outreach and Branding Plan
- Involvement with the East Contra Costa Habitat Conservation Plan
- Park User Survey
- Grants Program
- Pavement Management Plan

The PAC will be carrying over three goals from 2008 (special uses and concessions, geocaching, and fuels management) and adding eight new goals for 2009. (See section V of the attached PAC Goals, attached hereto as Exhibit A). The PAC will also continue to address ongoing goals as they come up.

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On October 27, 2008, the PAC reviewed the attached proposed goals and recommended they be brought before the Board Executive Committee by the PAC Executive Sub-Committee for input and approval.

### RECOMMENDATION

The Park Advisory Committee recommends approval of the 2009 PAC goals.

## PAC 2008 WORK PLAN

	JAN 28	FEB 25	MAR 24	APR 28	MAY 19	JUN 23	JUL 28	SEP 22	OCT 27	NOV 24	
<b>PAC</b>	Naming-Tom Bates Sports Complex  Community Outreach (TBD) (I) II-3	State of the District (I)  Community Relations and Branding (I) II-3  Update on Extension of Regional Park Bond (I) II-4	Update on Park User Survey (I) II-7	Pavement Management Plan (I) 11-9	2007 CAFR (R) 1-6  Pleasanton Ridge ILUP (I) I-1  Bond Extension Project List Update (I) II-4	Extension of Regional Park Bond (R) II-4  Ord 38 Minor Modification (R ) I-7  Zebra/Quagga Mussel Briefing (I)	Stewardship/ Resource Review (I) II-1  Interpretive & Recreation Outreach Update (I)  Pleasanton Ridge Interim (R) LUP	Water Usage Update (I)  Budget Update (I)	Goals 2009  East Contra Costa Habitat Conservation Plan (I) II-5  2008 District Grants Activities (I)	2009 Proposed Budget (R) I-6  PAC Goals 2009 (R)  Measure WW Exit Poll Results (I)	
	<u>EXCOMM SUB</u> Workplan 2008 Orientation			<u>EXCOMM SUB</u> Orientation	<u>Finance SUB</u> 2007 CAFR	Field Trip Pleasanton Ridge June 7, 2008	<u>BBQ</u> Garin July 28, 2008		<u>ExComm SUB</u> Goals 2009	<u>Finance SUB</u> 2009 Budget	

Revised: 11/20/08