



## The East Bay Regional Park District Improvement Projects Economic and Social Impact Analysis

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Park Advisory Committee  
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# Thank you to all who contributed!

## East Bay Regional Park District Project Team



Robert E. Doyle, General Manager

Carol Johnson, Assistant General Manager of Public Affairs

Erich Pfuehler, Chief of Government and Legislative Affairs

Lisa Goorjian, Chief of Design and Construction

Deborah Spaulding, Assistant Finance Officer

Mona Koh, Community Relations Manager

Project Manager: Lisa Baldinger, Legislative and Policy Management Analyst

## Beacon Economics Project Team

Mazen Bou Zeineddine, Alissa Dubetz, Brian Vanderplas, Victoria Pike Bond, Rick Smith



## Special Thanks To

Yulie Padmore, Juliana Schirmer, Alan Love, Chris Barton, Sean Dougan, Anita Slater, Kara Boettcher, Karla Jean Meyer and Erdem Dugunoğlu



*The East Bay Regional Park District Improvement Projects Economic and Social Impact Analysis (Analysis)* estimates the economic and fiscal impacts of 93 of the Park District's future improvement projects by analyzing:

1. The economic **impacts of project construction**, including preliminary planning which supports jobs for architects, engineers, biologists and more
2. The economic **on-going impacts** which will be generated by the new project's **day-to-day operations**





# Projects Reviewed for the Analysis' Estimates

Albany Beach Restoration

Bay Point Access Project

Black Diamond Mines Exhibit

Black Diamond Mines Stairs

Dotson Family Marsh

Pinole Shores Bay Trail

Point Pinole Atlas Bridge



# Project Assessment Location Map



The Park District is currently undertaking over 120 improvement projects, including expansion of park and trail access, new trail construction and enhancements to existing visitor use facilities

**This report estimates the economic and fiscal impacts of 93 of the Park District's improvement projects (pictured left)**



# Key Term Definitions

<b>Direct Effect</b>	The output of goods or services from <b>immediate spending</b> by the Park District's construction and future day-to-day operations of project sites.
<b>Indirect Effect</b>	The additional output of goods or services generated by the Park District's <b>supply chain</b> . The indirect effect is supported by expenditures from the District's immediate spending.
<b>Induced Effect</b>	The set of <b>expenditures made by households</b> on local goods and services as a result of increased labor income generated by the direct and indirect effects.
<b>Job Years</b>	One job year is <b>one year of work for one person</b> . If one construction worker is needed every year for five years, that is considered five job years.



# Economic & Fiscal Impact of Construction

- **\$123.3 million** in economic output from **direct spending**, **701 job years** of employment, **\$72.5 million** in labor income and **\$15 million** in tax revenues
- **\$42.1 million** in economic output from **indirect spending**, **230 job years** of employment, **\$17.8 million** in labor income and **\$4.3 million** in tax revenues
- **\$48.8 million** in economic output from **induced spending**, **268 job years** of employment, **\$16.8 million** in labor income and **\$6 million** in tax revenues

## One-Time Total Impact

- \$214.2 million** in economic output
- 1,199 job years** of employment
- \$107.1 million** in labor income
- \$25.4 million** in federal, state and local tax revenues



# Economic and Fiscal Impact of Operations

- **\$12 million** in economic output from **direct spending**, **70 jobs**, **\$9.4 million** in labor income and **\$2.2 million** in tax revenues
- **\$5.6 million** in economic output from **indirect spending**, **27 jobs**, **\$1.9 million** in labor income and **\$0.6 million** in tax revenues
- **\$5.1 million** in economic output from **induced spending**, **33 jobs**, **\$2.1 million** in labor income and **\$0.8 million** in tax revenues

## Annual Total Impact

- ❑ **\$23.7 million** in economic output
- ❑ **131 jobs**
- ❑ **\$13.4 million** in labor income
- ❑ **\$3.6 million** in federal, state and local tax revenue





Wellness Walk  
Martin Luther King Jr. Regional Shoreline

## Connecting People with Nature

- Community Engagement
- Youth Employment
- Volunteering

## Environmental Protection and Preservation

- Wildlife Protection
- Habitat Restoration
- Climate Smart Initiative

## Public Safety

- Wildfire Protection
- Lifeguard Training
- Safety in Parks

## Commitment to Growth

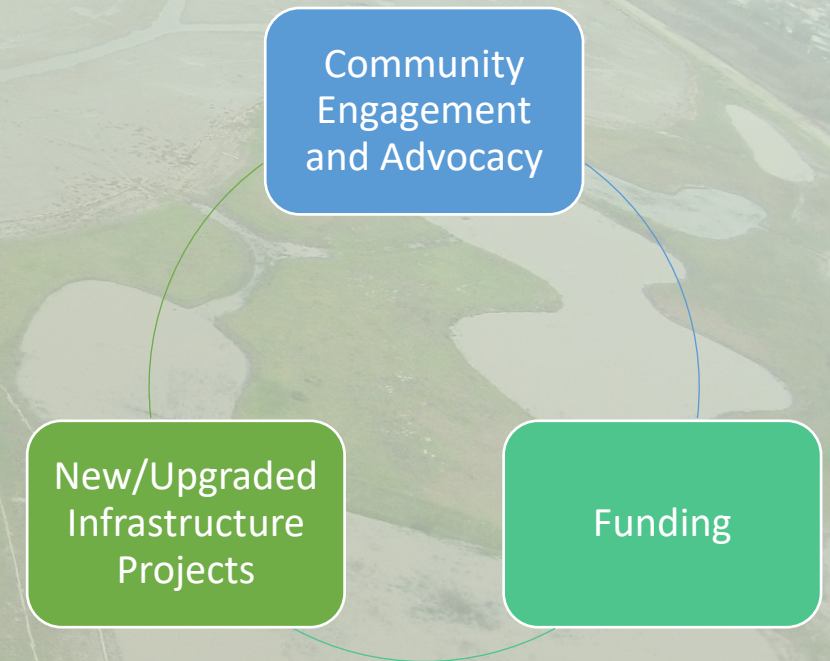
- Understanding East Bay Communities (Surveys and Engagement)
- Local Funding (Measure AA, Measure CC, Measure WW, Measure FF)

# Social Impact of the Park District



# Conclusion

- **Ongoing improvements are necessary** to ensure the East Bay's natural and cultural resources can be enjoyed now and into the future (EBRPD Vision)
- Improvement projects **would not be possible without federal, state and local funding support**
- Community engagement, connecting people with nature and an on-going environmental ethic in all the Park District does **provides a path for continued funding opportunities** (EBRPD Mission)
- Investments in the Park District's improvement projects will continue to generate direct, indirect and induced **economic benefits in the millions and job support in the hundreds annually**







# Questions?

**Thank you!**

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